



# **Biblioteca Benjamín Franklin**

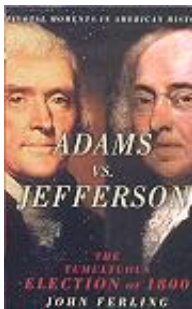
Servicio Cultural e Informativo de los Estados Unidos

## **Elecciones Bibliografía**

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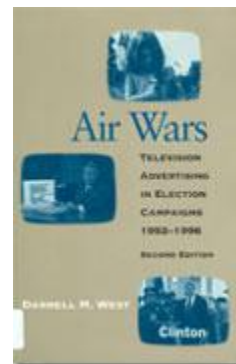
**Adams vs. Jefferson: the tumultuous election of 1800**

*John Ferling*

New York, NY : Oxford University Press, 2004.

973.44 FER

This is a gripping account of a true turning point in American history, a dramatic struggle between two parties with profoundly different visions of how the nation should be governed. Adams led the Federalists, conservatives who favored a strong central government, and Jefferson led the Republicans, egalitarians who felt the Federalists had betrayed the Revolution of 1776 and were backsliding toward monarchy.



**Air wars : television advertising in election campaigns, 1952-1996**

Washington, DC : Congressional Quarterly, 1997.

324.73 WES

Author shows that not all advertising spots produce the same results. The same ad can have different consequences depending on how an opponent responds, how the media report the ad, or how many times a spot is broadcast. He focuses on new developments in campaign advertising, such as Internet ads, free television time, and the impact of issue advocacy advertising.

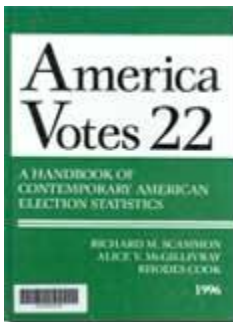


**The almanac of state legislative elections : voting patterns and demographics 2000-2006**

*William Lilley III...[et al]*  
Washington, DC : CQ Press, 2008.

REF 324.973 ALM

This edition is an update and expansion of the four previous books analyzing American state legislatures. This volume uses a range of socioeconomic data to show how each of the nation's 6, 744 state legislative districts changed during the first seven years of the twenty - first century, marking changes in population, wealth, poverty, degree of education, race, and ethnicity.



**America votes : a handbook of contemporary American election statistics**

*Compiled and edited by Richard M. Scammon, Alice V.*

*McGillivray and Rhodes Cook*  
Washington, D.C : Elections Research Center, 1994-2006

REF 324 AME

A series of elections information for those who need to know the basic patterns of how Americans behave politically. To give the reader an historical perspective of each state's voting, the chapters include a statewide vote table for Presidents, Governors, and U.S. Senators from 1945 to 1996 primaries.

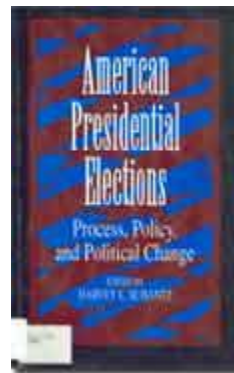


**The American political process**

*Alan R. Grant*  
London: Routledge, 2004.

320.473 GRA

Examines both the formal institutions of government and organizations such as political parties and pressure groups. It analyses how these bodies interact in the making of public policy in the United States in order to provide an understanding of contemporary American politics.



**American presidential elections : press, policy, and political change**

*Edited by Harvey L. Schantz*  
Albany, NY : State University of New York Press, 1996.

324.63 AME

Schantz analyzes presidential elections over the sweep of American history, studies the 1992 presidential election, and examines the impact of presidential elections on the U.S. political system and society. It is guided by three basic questions: Are the fifty-two elections in U.S. history a set of discrete events, or are there patterns among them? Do they impact on political parties, public policy, and society? The authors compare and contrast presidential elections in order to understand better their individual dynamics.



**The American voter revisited**

Michael S. Lewis-Beck ...  
[et al.]  
Ann Arbor, MI : University  
of Michigan Press, 2008.

324.6 AME

Discovers that voter behavior has been remarkably consistent over the last half century, and recreates the outstanding previous editions in 1952, 1956 and 1960, following the same format, theory, and mode of analysis as the original. In this new volume, the authors test the ideas and methods of the original against presidential elections surveys from 2000 and 2004. Surprisingly, the contemporary American voter is found to behave politically much like voters of the 1950s.

**Attack politics : negativity in presidential campaigns since 1960**

Emmett H. Buell Jr.  
and Lee Sigelman  
Lawrence, KS :  
University Press of  
Kansas, 2008.

324.7 BUE



Beginning in 1960, the authors categorize campaigns according to their level of competitiveness to demonstrate how candidates go negative as circumstances warrant or permit. They break down negativity into different components, showing who attacked whom, how frequently, on what issues, how they did it, and at what point in the campaign. This book pins down much about negative campaigning that has previously been speculated on but never subjected to such systematic research.

**Better parties, better government : a realistic program for campaign finance reform**



Peter J. Wallison and Joel  
M. Gora.

Washington, DC. : Blue  
Ridge Summit, PA : AEI  
Press ; Distributed to the  
trade by National Book  
Network, 2009.

324.78 WAL

Shows how and why  
campaign finance laws  
while claiming to eliminate

corruption and enhance fair elections, instead did little more than protect incumbents against electoral challenges, and clearly showcases how the American political process can refocus on satisfying the needs of its citizens simply by returning authority to the political parties.

**By others means, for others ends? : Bush's re-election reassessed**

Edited by Imtiaz  
Hussain, José Luis  
Valdés-Ugalde  
México : Universidad  
Iberoamericana :  
Universidad Nacional  
Autónoma de México,  
Centro de

Investigaciones sobre América del Norte,  
2005.

324.973 OTH



What do Evangelism and fear, deception, weapons of mass destruction, and trade regionalism have in common? They could be newspaper headlines from any post-9-11 year, but the bull's eye answer of the 2004 US elections captures a terribly important twenty-first century development: the unfolding admixture of domestic events, foreign policy, and international relations. This book not only keeps the underlying messages on the front-burner one year later, but by squeezing more fresh juice and adding two Mexican perspectives, also instructs us to stay tuned.

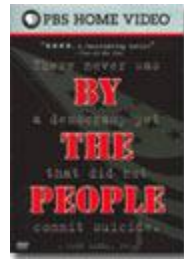
**By the people**

*Liza Politi*

S.I.: PBS Home Video, 2006.

DVD 324.973 PEO

A behind-the-scenes documentary on what it takes to put on an American election. Filmed in Indianapolis, Indiana, a blue city in a traditionally red state, shows how a small crew of government employees and a dedicated but aging band of volunteers struggle to make the election possible.



contributors expect in return; whether there should be legal limits on how candidates can raise or spend money and how much; and the role of corporations, unions, and other well-funded interest groups in raising campaign contributions.

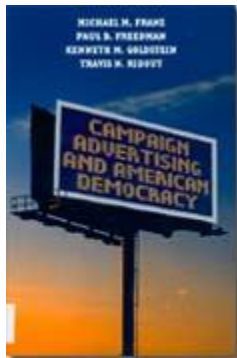
**Campaigns & elections : contemporary case studies**



*Edited by Michael A. Bailey ... [et al.]*  
Washington, DC : CQ Press, 2000.

324.7 CAM

The goal of this book is to bring knowledge gained from the study of individual races together with an understanding of broad trends and the national context. The case provide the specifics, while an introduction outlines general issues from a political science perspective, which is necessary for appreciating the patterns underlying the individual examples. This format allows the editors to present the full array of colorful characters, innovative tactics, and varied coalitions that contribute to election outcomes, while also providing an academic framework.



**Campaign advertising and American democracy**

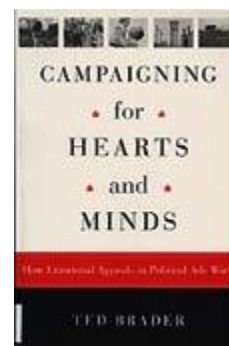
*Michael M. Franz ... [et al.]*

Philadelphia, PA : Temple University Press, 2008.

324.7 CAM

Ties together theoretical expectations, empirical findings, and normative judgments about the effect of political advertising, in general, and negative advertising, in particular, in modern election campaigns in the United States.

**Campaigning for Hearts and Minds: How Emotional Appeals in Political Ads Work**

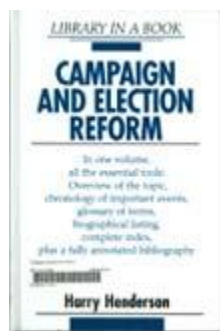


*Ted Brader*  
Chicago, IL : University of Chicago Press, 2006.

324.73 BRA

Shows how important are emotional appeals and how these affect voter's preferences and behavior when it is about political advertising to campaign.

**Campaign and election reform**



*Harry Henderson*  
New York, NY: Facts On File, 2004.

REF 324.6 HEN

This book covers a wide range of issues, including campaign finance, electoral procedures, and election mechanics. It

examines important questions such as how candidates raise campaign funds and what

### **Campaigning online : the Internet in U.S. elections.**

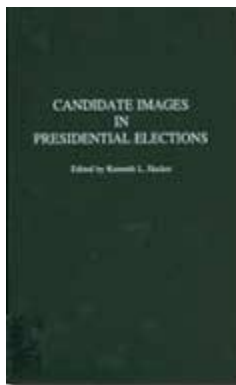


Bruce A Bimber and Richard Davis  
Oxford: Oxford University Press, 2003.

324.73 BIM

The authors join together in this book two kinds of systematic evidence: an examination of the

candidate side and an examination of the voter side. The study included Web sites of the three major presidential campaigns of 2000 and two minor ones: George W. Bush, Al Gore, Ralph Nader, Pat Buchanan, and John Hagelin. It also included a state-level perspective. For reasons of costs the project focused on just one carefully selected state: Missouri.



### **Candidate images in presidential elections**

*Edited by Kenneth L. Hacker*  
Westport, CT : Praeger, 1995.

324.973 CAN

This book is a central resource for knowledge about what candidate images contain and how they are constructed in presidential campaigns. The works set forth in the book chapters represent major approaches to studying candidate images. These approaches are varied, and the reader is encouraged to look for both convergence and divergence.

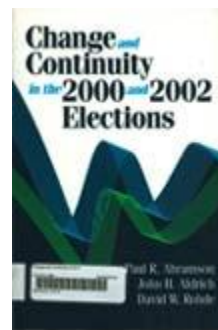


### **Change and continuity in the 1996 elections**

*Paul R. Abramson, John H. Aldrich, David W. Rohde*  
Washington, DC : CQ Press, 1998.

324.973 ABR

This book presents a systematic and integrated picture of elections, and reviews basic voting behavior research. The authors use data from a wide variety of sources - Gallup polls, exit polls- to place the 1996 elections in historical context and assess the patterns of post-World War II politics. They explore as well, the future of American politics, including the implications for the American party system of Clinton's reelection and the Republican congressional victory.

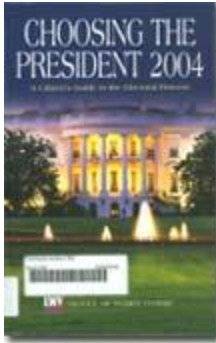


### **Change and continuity in the 2000 and 2002 elections**

*Paul R. Abramson and David W. Rohde*  
Washington, D.C: CQ Press, 2003.

324.973 ABR

Studies the 2000 and 2002 elections in their historical context. The authors have examined a broad range of evidence, from election results to surveys of the electorate conducted since 1944 by the Survey Research Center and The Center for Political Studies of the University of Michigan.

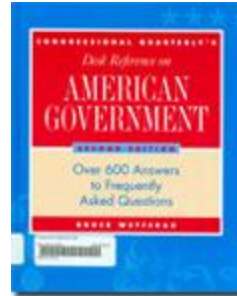


**Choosing the president, 2004 : a citizen's guide to the electoral process**

Guilford, CT: Lyons Press, 2003.

324.63 CHO

This edition incorporates an account of the events surrounding the 2000 election as well as the two major pieces of legislation signed into law in 2002, the Help America Vote Act (HAVA) and the Bipartisan Campaign Reform Act (BCRA).



**Congressional Quarterly's desk reference on American government**

*Bruce Wetterau*  
Washington, DC : CQ Press, 2000.

REF 320.473 WET

Contains many cross-references, notes on where to look for more information, a bibliography, and a detailed index on American government, including Congress, the Supreme Court, and campaigns and elections.

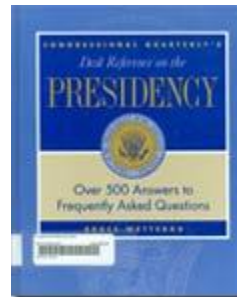


**Coining corruption : The making of the American campaign finance system**

*Kurt Hohenstein*  
DeKalb, IL : Northern Illinois University Press, 2007.

324.78 HOH

Provides a hitherto untold story about the success and limitations of political reform. Following the evolution of the campaign finance system through the Bipartisan Campaign Reform Act of 2001 and the Supreme Court's decisions in *McConnell v. FEC* (2001), the author calls for a return to a broad, historical understanding of corruption.



**Congressional Quarterly's desk reference on the Presidency**

*Bruce Wetterau*  
Washington, DC : CQ Press, 2000.

REF 973.099 WET

Offers a wealth of information on the American presidency. More than 500 questions have been selected to provide readers with an uncomplicated look at every aspect of the presidency, including its organization, procedures, and history, as well as the details about the presidents and their families.



**Congressional Quarterly's Guide to U.S. elections**

Washington, DC : Congressional Quarterly, 1994.

REF 324.973 CON

This guide is the most comprehensive reference collection of election statistics

available in book form. The volume contains presidential electoral votes back to 1789 and popular vote returns on virtually every major federal or gubernatorial elections: presidential returns back to 1787, congressional returns back to 1824, and major primary returns of this century.

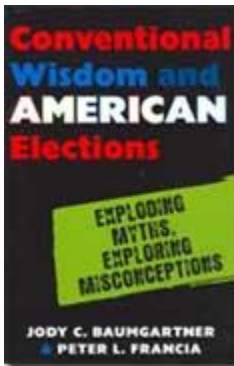
**The constitution of electoral speech law : the Supreme Court and freedom of expression in campaigns and elections**



*Brian K. Pinaire*  
Stanford, CA :  
Stanford Law Books,  
2008.

342.7308 PIN

Examines one expanding domain within this larger legal context: freedom of speech in the political process, or, what he terms, electoral speech law. Examines the Court's evolving conceptions of free speech in the electoral process and then traces the consequences of various debates and determination from the post-World War II era to the present.



**Conventional wisdom and American elections : exploding myths, exploring misconceptions**

*Jody C. Baumgartner and Peter L. Francia*  
Lanham, MD :

Rowman and Littlefield, 2008.

324.7 BAU

Covers topics including campaign finance, political participation and voting, the role of campaigns, Internet campaigning, negative campaigning, political parties, and the role the media plays in the electoral process.

Each chapter is fairly short, yet the book offers comprehensive coverage of the subject matter.



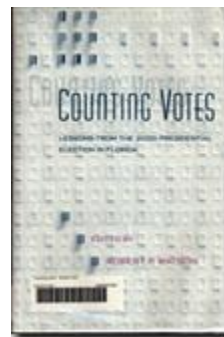
**Counting every vote: the most contentious elections in American history**

*Robert Dudley and Eric Shiraev*  
Washington, DC :

Potomac Books, 2008.

324.973 DUD

Using six cases, the authors argue that engaging in this counterfactual exercise provides an excellent opportunity to revisit history, learn from its lessons, and relate to contemporary elections. The authors' aim is no to prove that their suggested scenarios would have certainly happened, but merely to show that they might have, and therein lies the importance of voting. Every vote counts, and the consequences can be enormous.

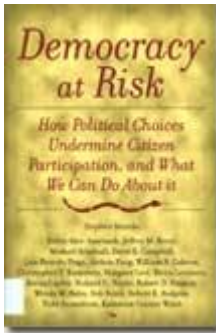


**Counting votes : lessons from the 2000 presidential election in Florida**

*Robert P. Watson*  
Gainesville, FL:  
University Press of  
Florida, 2004.

324.973 COU

This book features the insights and experiences of local election and political party officials in Florida involved in the 2000 election-people in the field who offer personal accounts of the events and explain the nuts-and-bolts work of elections-and essays by advocates of election reform and noted political scientists. It includes an overview of the history of elections and contemporary issues in elections and confronts outdated conventional wisdom concerning reform.



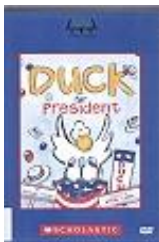
**Democracy at risk: how political choices undermine citizen participation and what we can do about it**

*Stephen Macedo*  
Washington, DC:

Brookings Institution Press, 2005.

323.042 DEM

Documents how recent trends in civic engagement have been shaped by political institutions and public policies and recommends ways to increase the amount, quality, and distribution of civic engagement, focusing on elections, the metropolis, and the nonprofit sector and philanthropy.



**Duck for president [videorecording]**

Norwalk, CT : Weston Woods/Scholastic, 2004.

DVD 813.69 DUC

Farmer Brown and his unique animals are back, just in time for the elections. In this hilarious story, students will follow Duck on his road to the presidency of the United States. Children and adults alike will get a giggle out of this witty story of a humble duck working his way up in the world. Students will have the opportunity to compare elections in the movie to real elections.

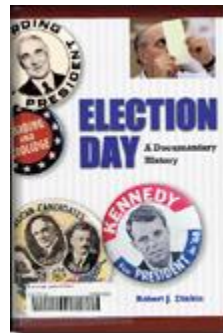


**The election after reform : money, politics, and the Bipartisan Campaign Reform Act**

*Michael J. Malbin*  
Lanham, Md: Rowman & Littlefield, 2006.

324.780 ELE

This is the first serious book to get beyond speculations by looking at real evidence -the fist elections under the new law. From it, the reader learns not only about the politics of 2004 but how to begin assessing the effects of reform.

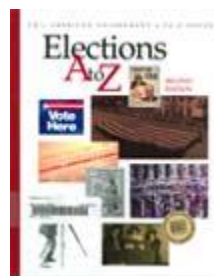


**Election day : a documentary history**

*Edited by Robert J. Dinkin*  
Westport, CT : Greenwood Press, 2002.

324.973 ELE

From the beginning of the Republic to the controversial outcome in 2000, election day has been a time of great importance--the climax of a multifaceted drama that has escalated and intensified for several months. This book tells the story of how election day has evolved over the centuries, using contemporary documents to provide a sense of its past and present flavor.



**Elections A to Z**

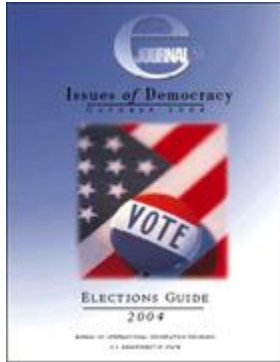
*John Leo Moore*  
Washington, DC: CQ Press, 2003.

REF 324.609 MOO

Explains how campaigns and elections are conducted in

the United States and how voters, candidates, political parties, and others participate in the electoral process.

**Elections Guide 2004**



Washington, DC: U.S. Department of State, Bureau of International Information Programs, 2004.

EJ 324.973 ELE

This journal provides a broad look at the

elections: the influential forces at work, the positions of the two major parties, and voting procedures in the United States, including the Electoral College, polling places, voting machines, and ballots.



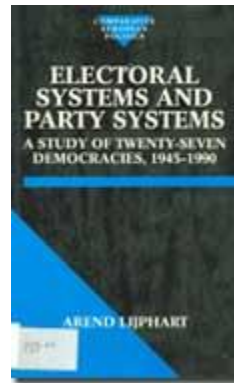
**The elections of 2008**

*Edited by Michael Nelson.*  
Washington, DC : CQ Press, 2010.

324.973 ELE

In addition to reporting and interpreting the events of 2008, each of the chapters in this book looks back in

time to place the year's events in their historical, institutional and theoretical contexts. Each also looks forward, assessing the elections' consequences for politics and public policy.



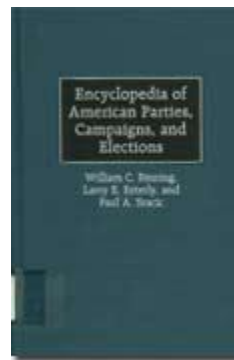
**Electoral system and party systems : a study of twenty-seven democracies, 1945-1990**

*Arend Lijphart in collaboration with Don Aitkin ... [et al.]*

New York, NY : Oxford University Press, 1995.

324.63 LIJ

An electoral system is the most fundamental element of representative democracy, translating citizen's votes into representatives' seats. It is also the most potent practical instrument available to democratic reformers. This systematic and comprehensive study describes and classifies the 70 electoral systems used by 27 democracies--including those of Western Europe, Australia, Canada, the USA, Costa Rica, India, Israel, Japan, and New Zealand--for 384 national legislative and European Parliament elections between 1945 and 1990.



**Encyclopedia of American parties, campaigns, and elections**

*William C. Binning, Larry E. Esterly, and Paul A. Sracic*

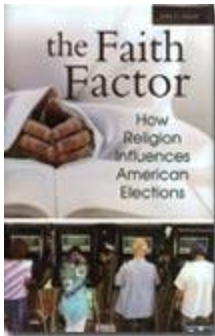
Westport, CT : Greenwood Press, 1999.

REF 324.097 BIN

In this comprehensive guide to the language of contemporary American politics, Binning offers clear descriptions of terms such as "soft money," "gerrymandering," and "blanket primary." Examples are frequently

offered to help clarify definitions. Particular attention is given to the ever-changing organizational structure of parties and contemporary electoral systems. This encyclopedia explains campaign finance reform laws and the Voting Rights Act.

**The faith factor : how religion influences American Elections**

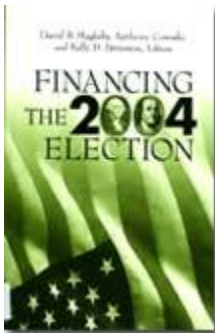


*John Clifford Green*  
Westport, CT: Praeger Publishers, 2007.

322.1 GRE

Religion and faith have played a vital role in American elections for some time, and the author explores the

links and how they have changed over time. He concludes that there were and "old religion gap" that describe longstanding political differences among religious communities which has been supplanted by a "new religion gap" that shows political divisions based on religious behavior and belief.



**Financing the 2004 election**

*Kelly D. Patterson*  
Washington DC: Brookings Institution Press, 2006.

324.7 FIN

Provides a unique resource for anyone concerned with the current state of money and politics and pays special attention to the effects of the Bipartisan Campaign Reform Act of 2002, contrasting current campaign financing with pre-BCRA patterns. The authors also draw lessons from 2004 for future reform at the state and federal levels.



**The first campaign : globalization, the Web, and the race for the White House**

*Garrett M. Graff*  
New York, NY : Farrar, Straus and Giroux, 2007.

324.973 GRA

The 2008 presidential campaign will be like none other: the first campaign in fifty years in which both parties must nominate a new candidate, and the first ever in which the issues of globalization and technology will decide the outcome. Author Graff represents the people that the candidates want to engage: young, technologically savvy, concerned about the future. Here, he asks: Will the parties seize the moment and run the first campaign of the new era, or will they run the last campaign all over again?



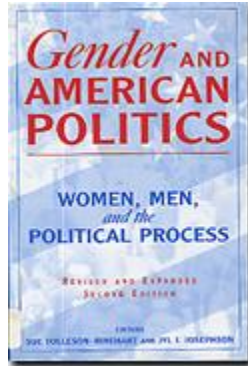
**The first modern campaign : Kennedy, Nixon, and the elections of 1960**

*Gary A. Donaldson*  
Lanham, MD : Rowman and Littlefield, 2007.

324.973 DON

Tells the story of Kennedy versus Nixon with a sharp eye for the salient political developments and a keen sense of the drama of an election that was unlike any other the nation had experienced. This is an essential and engaging reading for anyone interested in contemporary politics in the United States.

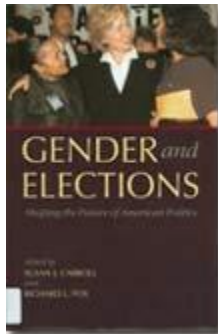
**Gender and American politics: women, men, and the political Process**



*Jyl J. Josephson*  
Armonk, N.Y.:  
M.E. Sharpe, 2005.

305.3 GEN

Explores the role of gender in American political life. Updated and expanded for more complete coverage, paralleling the organization of a U.S. politics course, the book presents a full complement of empirical studies of real and imagined gender gaps.

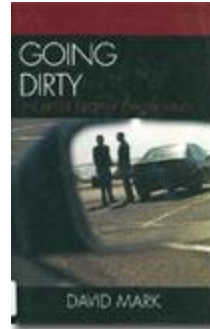


**Gender and elections : shaping the future of American Politics**

*Richard Logan Fox*  
Cambridge: Cambridge University Press, 2006.

324.973 GEN

Describes the role of gender in the American electoral process through the 2004 elections. Individual chapter demonstrate the importance of gender in understanding presidential elections, voter participation and turnout, voting choices, congressional elections, the participation of African American women, the support of political parties and women's organizations, candidate communications with voters, and state elections.

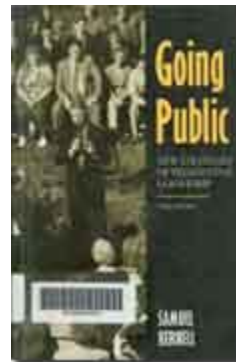


**Going dirty : the art of negative campaigning**

*David Mark*  
Lanham MD : Rowman & Littlefield Publishers, 2006.

324.709 MAR

History of negative campaigning in American politics and an examination of how candidates and political consultants have employed this often controversial technique. This book includes case studies on notable races throughout the television era in which new negative campaign strategies were introduced, or existing tactics were refined and amplified upon.



**Going public : new strategies of presidential leadership.**

*Samuel Kernell*  
Washington, DC : CQ Press, 1997.

353.03 KER

In this era of divided party government, recently extended by the 1996 elections, presidents regularly solicit the support of the American people to enhance their chances of success in Washington. In this new edition, Kernell examines the increasingly frequent presidential practice of "going public" -appealing for support directly to the American public, often bypassing Congress.

### Guía electoral de 2004

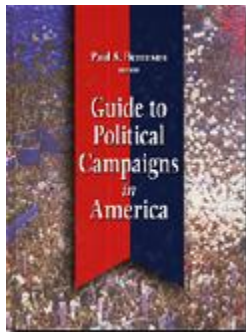


Departamento de Estado de Estados Unidos. Oficina de Programas de Información Internacional, 2004.

EJ S 324.973 GUI

Presenta un amplio panorama de las elecciones, las fuerzas influyentes en acción, las posiciones de los partidos principales, y los procedimientos de voto en los Estados Unidos.

### Guide to political campaigns in America

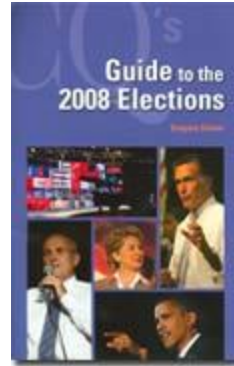


Stepehn K. Medvic Washington, D.C: CQ Press, 2005.

REF 324.7 GUI

This is the first complete resource for scholarly and practical insight into

every important aspect of political campaigns and campaign activities. This unique volume provides students, researchers, scholars, and others interested in campaigns and politics with a broad foundation of knowledge about the history of campaigns and the issues, people, processes, and types and levels of races involved.

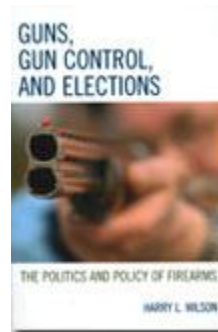


### Guide to the 2008 Elections

Gregory Giroux Washington, DC : CQ Press, 2008.

324.973 GIR

For unsurpassed reporting and analysis, this guide is the perfect source for keeping track of the candidates, making sense of the issues, and figuring out what impact this historic election will have on the political system.



### Guns, gun control, and elections: the politics and policy of Firearms

Harry L. Wilson Lanham, MD: Rowman & Littlefield, 2007.

363.33 WIL

Provides a balanced discussion of the gun control issue. Each chapter presents arguments on both sides of the debate and explains the importance of that aspect of the issue for policy making, providing information you need to intelligently and rationally discuss the issue and to reach your own conclusions.

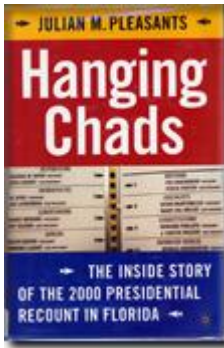
### Hacking democracy

Russell Michaels United States: Docurama, 2007.

DVD 324.7 HAC



Takes a nonpartisan, clear-eyed look at the secrecy, cronyism, and incompetence of elections in present-day America as it captures a citizen's movement intent on taking back elections and democracy itself.



**Hanging chads : the inside story of the 2000 presidential recount in Florida**

*Julian M. Pleasants*  
New York, NY: Palgrave Macmillan, 2004.

324.973 PLE

What's the real story behind the 2000 presidential election fiasco? Until now, there have only been biased accounts from both sides. This book presents candid and insightful interviews with eleven of the key figures in the post-election recount in Florida, which decided whether Al Gore or George W. Bush would win the closest presidential contest ever. It features an introduction that early explains the often complex and convoluted legal maneuvering that occurred during those tense thirty-six days of the recount, a timeline laying out the sequences of events, a cast of characters that identifies the key figures on both sides, and a glossary of the court cases and legal terminology that came into play.



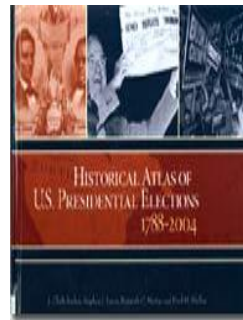
**The hidden costs of clean election reform**

*Frederic Charles Schaffer*  
Ithaca : Cornell University Press, 2008.

324.66 SCH

Investigates why citizens sometimes find themselves abruptly disenfranchised, and examines numerous incidents in which election reforms have, whether intentionally or accidentally, harmed the quality and experience of democracy. Drawing on both recent and historical evidence from the United States and countries around the world, including the Philippines, Venezuela, South Africa, and Taiwan, investigates why

citizens sometimes find themselves abruptly disenfranchised.

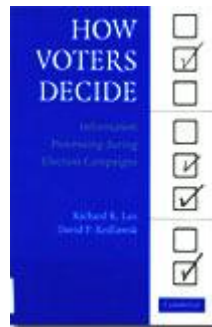


**Historical atlas of U.S. presidential elections 1788-2004**

*J. Clark Archer*  
Washington, DC: CQ Press, 2006.

REF 324.973 HIS

Presents a comprehensive and vivid portrait of voting patterns and trends in presidential balloting from the uncontested first election to two of the most controversial and hard-fought contests in U.S. history. Informative essays examine key data and events of each election, providing context to that particular vote and the elections preceding and following it.



**How voters decide: information processing during election campaigns**

*Richard R. Lau and David P. Redlawsk*  
Cambridge: Cambridge University Press, 2006.

University Press, 2006.

324.973 LAU

This book makes three major contributions in defining this new approach. First is the question of voting correctly; the second major advance is presenting a new method that allows us to observe voting from up close; and the last contribution, is about the presentation and elaboration of a new framework for understanding voter decision making.



## International encyclopedia of elections

*Richard Rose, editor*  
Washington, DC :  
CQ Press, 2000.

REF 324.03 INT

Because elections involve much more than the simple act of voting, this book aims to include everything related. Although the entries emphasize contemporary events, references to the past show the origins of many things taken for granted today. Historical references make it possible to understand practices that once were common but today are rare, such as communal voting in colonial elections.



## Issue Politics in Congress

*Tracy Sulkin*  
New York, NY:  
Cambridge University  
Press, 2005.

305.3 GEN

Book about the study of Congress in the fields of legislative studies and American politics. The author identifies a feature of representation she calls "issue uptake", that occurs when, in response of the criticisms of her challenger, the reelected incumbent changes her legislative agendas in the ensuing congress.



## La larga campaña : elecciones 2008 en Estados Unidos

Washington, DC :  
Departamento de  
Estado de Estados

Unidos. Oficina de Programas de  
Información Internacional, 2007.

EJ S 324.6 LAR

¿Cuál es la historia de las elecciones estadounidenses de 2008? La elección es un punto de partida nuevo, una oportunidad para que los votantes acudan a las urnas y voten según sus opiniones. El sistema electoral es un proceso que continúa, pero los estadounidenses ahora pueden entrar a Internet para organizarse, registrarse para votar, donar a sus candidatos, celebrar meriendas con los candidatos, y convertirse en observadores o jueces de las elecciones.



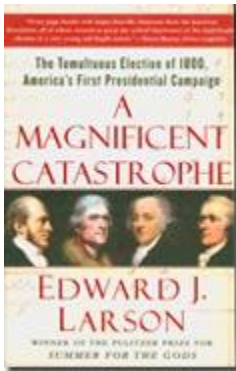
## The Long Campaign: U.S. Elections 2008

Washington, DC:  
U.S. Department of  
State. Bureau of  
International  
Information  
Programs, 2007.

EJ 324.6 LON

In the 2008 elections, U.S. voters will have the opportunity to vote for president and vice president, congressional representatives, state and local officials, and ballot initiatives. Several experts share their perspectives and Americans work actively in many ways to make the system better.

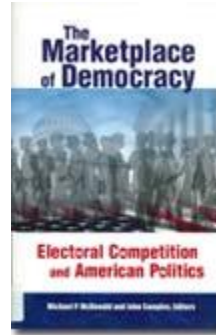
**A magnificent catastrophe : the tumultuous election of 1800, America's first presidential campaign**



*Edward J. Larson*  
New York, NY : Free Press, 2008.

324.973 LAR

The 1800 presidential election, the last great contest of the founding period, was so convulsive and so momentous for American democracy that Jefferson would later dub it "America's second revolution." America's first true presidential campaign gave birth to our two-party system and etched the lines of partisanship that have shaped American politics ever since. The contest featured two of our most beloved Founding Fathers, once warm friends, facing off as the heads of their two still-forming parties--the hot-tempered but sharp-minded John Adams, and the eloquent yet enigmatic Thomas Jefferson.

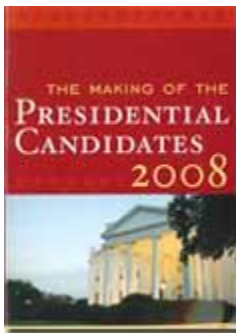


**The Marketplace of Democracy : Electoral Competition and American Politics**

*John Curtis Samples*  
Washington, DC: The Brookings Institution : Cato Institute, 2006.

324.6 MAR

Combines the resources of two eminent research organizations: the Brookings Institution and the Cato Institute to consider the historical development, legal background, and political aspects of a system that is supposed to be responsive and accountable yet for many is becoming stagnant, self-perpetuating, and tone-deaf.



**The making of the presidential candidates 2008**

*Edited by William G, Mayer*  
Lanham, MD : Rowman and Littlefield, 2008.

324.273 MAK

Presents a broad overview of the presidential nomination Process through a detailed examination of some of its most significant components, and to showcase some of the most interesting work now being done on the politics of presidential selection.



**Message control: how news is made on the presidential campaign trail**

*Elizabeth A. Skewes*  
Lanham, MA : Rowman and Littlefield, 2007.

324.73 SKE

This book comes out from the author's experience traveling with campaigns from the road, and research on campaign news. The author investigates journalists beliefs and the role those beliefs play in the election process, as well as how the routines of campaign reporting affect news coverage.



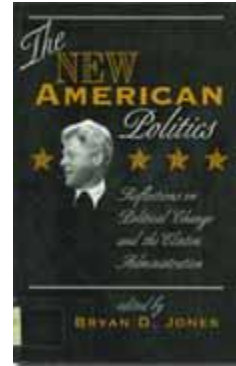
**The message matters : the economy and presidential campaigns**

*Lynn Vavreck.*  
Princeton, NJ : Princeton University Press, 2009.

324.973 VAV

Provides a powerful new way of understanding past elections and predicting future ones. Examines the past sixty years of presidential elections and offers a new theory of campaigns that explains why electoral victory requires more than simply being the candidate favored by prevailing economic conditions. Reveals why, when, and how campaign messages make a difference, and when they can outweigh economic predictors of election outcomes.

that delivers lousy results. The author argues that voters continually elect politicians who either share their biases or else pretend to, resulting in bad policies winning again and again by popular demand.

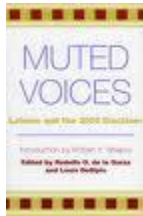


**The new American politics : reflections on political change and the Clinton administration**

*Edited by Bryan D. Jones*

Boulder, CO : Westview Press, 1995.

320.973 NEW



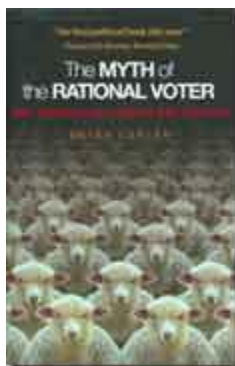
**Muted voices: Latinos and the 2000 elections**

*Louis De Sipio*  
Lanham, MD : Rowman & Littlefield, 2005.

324.973 MUT

This book shows that the Latino vote and voice in the election were limited in impact. Explores general themes and trends in American politics and Latino voter participation, while focusing on key state electoral results including Florida, Texas, and most important, California.

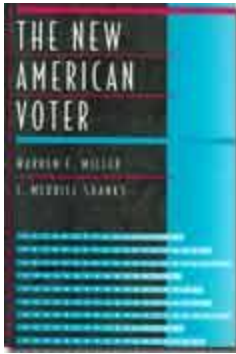
Was 1992 a realigning election? Did the midterm elections of 1994 realign the realignment? Will 1996 carry the United States forward on yet another changed trajectory? In this volume of original essays, leading political scientists examine key components of the American agenda and assess the current administration's position in light of historical precedents and future trends. Each conclusion is unique, born of a combination of empirical record and its interpretation, but essays by Bryan Jones and Larry Dodd help to put the wide-ranging views represented here in long-term perspective.



**The myth of the Rational Voter**

*Bryan Caplan*  
Princeton, NJ : Princeton University, 2006.

Takes an unflinching look at how people who vote under the influence of false beliefs ultimately end up with government

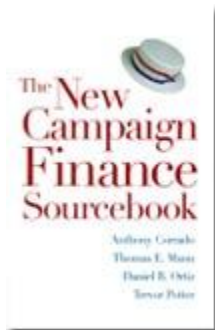


**The new American voter**

Warren E. Miller, J.  
Merrill Shanks  
Cambridge, MA :  
Harvard University  
Press, 1996.

324.973 MIL

This book analyzes the U.S. National Election Studies over the course of four decades, providing the most comprehensive portrait of electoral change ever published. The authors discuss evidence from recent U.S. presidential elections concerning a comprehensive set of explanations for electoral choices made by individual citizens. Those explanations concern the decision to vote or abstain as well as the choice, for voters, among major candidates for President, and also provides a perspective that sketched a provisional location for various determinants of the vote decision in what was described as a "funnel of casualty", in this scheme, one began the analysis of electoral behavior with the acts to be understood -the citizens' decision to vote or not vote, and to choose among candidates for election.



**The new campaign finance sourcebook**

Anthony Corrado [et al]

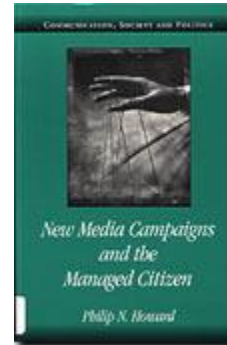
Washington, DC :  
Brookings Institution  
Press, 2005.

324.78 NEW

Comprehensive exposition of federal campaign finance law and administration following the enactment, constitutional defense, and implementation of the 2002 Bipartisan Campaign Finance Reform Act (McCain-Feingold).

**New Media Campaigns and the Managed Citizen**

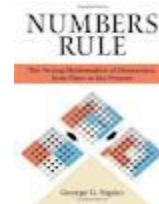
Philip N. Howard  
Cambridge, MA ; New York, NY : Cambridge  
University Press, 2006.



324.730 HOW

Critical assessment of the role that information technologies have come to play in contemporary campaigns. The author examines the evolving act of political campaigning and the changing organization of political campaigns over the last five election cycles, from 1996 to 2004.

**Numbers rule : the vexing mathematics of democracy, from Plato to the present**



George G. Szpiro.  
Princeton, NJ : Princeton University Press,  
2010.

510 SZP

Since the very birth of democracy in ancient Greece, the simple act of voting has given rise to mathematical paradoxes that have puzzled some of the greatest philosophers, statesmen, and mathematicians. This book traces the epic quest by these thinkers to create a more perfect democracy and adapt to the ever-changing demands that each new generation places on our democratic institutions. In a sweeping narrative that combines history, biography, and mathematics, George Szpiro details the fascinating lives and big ideas of great minds such as Plato, Pliny the Younger, Ramon Llull, Pierre Simon Laplace, Thomas Jefferson, Alexander Hamilton, John von Neumann, and Kenneth Arrow, among many others. Szpiro takes readers from ancient Greece and Rome to mediaeval Europe,

from the founding of the American republic and the French Revolution to today's high-stakes elective politics.

**Parties and policies: how the American government works**



*David R. Mayhew*  
New Haven, CT : Yale University Press, 2008.

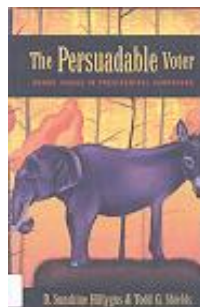
320.6 MAY

Investigates political parties, politicians, elections, and policy making to discover why public policy emerges in the shape that it does. The fourteen essays included were written over the past three decades, and collectively showcase author's skepticism of the usefulness of political parties as an analytic window into American politics.

**The persuadable voter : wedge issues in presidential campaigns**

*D. Sunshine Hillygus and Todd G. Shields*  
Princeton, NJ : Princeton University Press, 2008.

324.7 HIL



Examines recent and historical campaigns using a wealth of data from national surveys, experimental research, campaign advertising, archival work, and interviews with campaign practitioners. Offers a timely and thorough understanding of voter decision making, candidate strategy, and the dynamics of presidential campaigns.

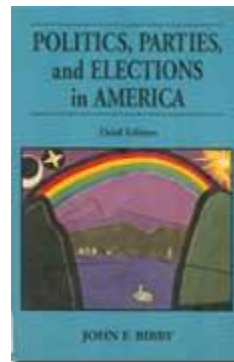


**Political behavior of the American electorate**

*William H. Flanigan, Nancy H. Zingale*  
Washington, DC : Congressional Quarterly, 1994.

324.973 FLA

Bill Clinton's victory in 1992 demonstrated once again the power of democratic elections to jar the political system as well as to disorientate public opinion analysis. Yet in the midst of this and other significant changes in the political environment during the last half century, William H. Flanigan and Nancy H. Zingale note an overall continuity in the behavior of the American voters.



**Politics, parties, and elections in America**

Chicago, IL : Nelson-Hall Publishers, 1996.

324.097 BIB

This book provides a thorough look at the way political parties function today. The author examines such topics as: what political parties do, how they are organized, how party leaders operate, the effect of parties on government, and how parties change over time. It contains a section on divided party control of the government and partisan realignment, and also includes an analysis of the results of the 1994 elections.



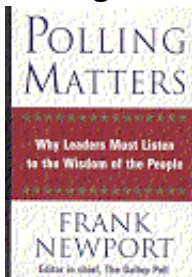
**Politics on the nets : wiring the political process**

New York, NY : W.H. Freeman and Company, 1997.

324.028 RAS

Using the 1996 presidential elections as a way to gauge the effects of on-line services, the author examines the degree to which political entities used the nets effectively and also evaluates the impact of the nets on forms of communication that have traditionally affected the outcome of our elections.

**Polling matters : why leaders must listen to the wisdom of the people**



*Frank Newport*  
New York, NY : Warner Books, 2004.

303.3 NEW

Tells the skeptics why polls matter...and explains to the rest of us exactly how polling works. Proving that polls are not to be feared but to be used wisely, author shows us how polling can scientifically and accurately generalize about millions by examining the preferences of a random few; how public opinion rejects the trendy in favor of the stable and traditional; and how polls collect the wisdom of the people more efficiently than the vote. However, this book also demonstrates how polls lie at the vital heart of a well-functioning and free society.

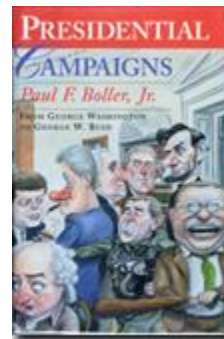


**The Presidency : hail to the chief [videorecording]**

*Produced by Michael J. Schmiedeler*  
Princeton, NJ : Films for the Humanities, 1996.

V 353.03 PRE

Recent presidential elections indicate that the more and more Americans are concerned with the quality of the candidates they are voting for, and there is an increasing influence from third parties. What is the future of the office of the president? This program examines the changing political environment and expectations related to the leadership role of the president. Among the experts featured in the program are former presidential advisor Roger Porter, who served presidents Ford, Reagan, and Bush, and Washington Post columnist David Broder.



**Presidential campaigns : from George Washington to George W. Bush**

*Paul F. Boller*  
New York, NY: Oxford University Press, 2004.

324.973 BOL

This book devotes a chapter to each of America's elections, from George Washington's in 1789 to George W. Bush's in 2000. Campaigning for president of the United States has, from the beginning, been an exciting and at times rambunctious activity.

**Primary politics : how presidential candidates have shaped the modern nominating system**

*Elaine C. Kamarck*  
Washington, DC :  
Brookings Institution  
Press, 2009.

324.273 KAM

Explores one of the most important events in American politics--how they narrow the list of presidential candidates every four years. Focuses on how presidential candidates have sought to alter the rules in their favor and how their failures and successes have led to even more change.



**The real making of the president : Kennedy, Nixon, and the 1960 election**

*W.J. Rorabaugh*  
Lawrence, KS : University  
Press of Kansas, 2009.

324.973 ROR

Cuts through the mythology of the famous U.S. elections in 1960 when JFK won the presidency. It explains the nuts-and-bolts operations of the campaign, offering a corrective to Theodore White's flawed classic "The Making of the President." Author paints JFK as the ideological twin of Nixon and his equal as a bare-knuckled politician, showing that Kennedy's hard-won, razor-thin victory was attributable less to charisma than to an enormous amount of money, an effective campaign organization, and television image making.



**Race for the Presidency : Winning the 2008 Nomination**

*Rhodes Cook*  
Washington, DC : CQ  
Press, 2008.

324.273 COO

Rhodes Cook examines the U.S. nominating process state by state, providing insight, historical perspective, and important data. Readers will find the following: An overview of 2008 primary schedule, an explanation of how the primary system works, its historical roots, and the evolution of the presidential nominating process, as well as electoral information for each state.

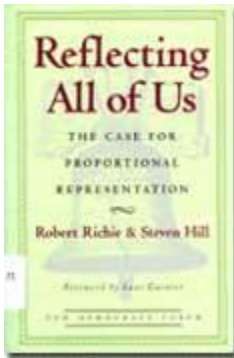


**Red state, blue state, rich state, poor state : why Americans vote the way they do**

*Andrew Gelman ... [et al.]*  
Princeton, NJ : Princeton  
University Press, 2008.

324.973 GEL

Gets to the bottom of why Democrats win elections in wealthy states while Republicans draw richer voters; how the real culture war is being waged among affluent Democrats and Republicans, not between the haves and have-nots, and much more. Gelman uses eye-opening, easy-to-read graphics to unravel the mystifying patterns of recent voting, painting a vivid portrait of the regional differences that drive American politics.

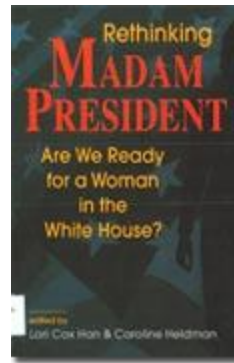


**Reflecting all of us : the case for proportional representation**

*Robert Richie and Steven Hill*  
Boston, MA : Beacon Press, 1999.

328.73 RIC

In this title Richie and Hill argue that the U.S. need a new way of electing the representatives to combat voter apathy and the leveling of political views by the figure of proportional representation.



**Rethinking Madam President : Are We Ready for a Woman in the White House?**

*Edited by Lori Cox Han and Caroline Heldman*

Boulder, CO : Lynne Rienner, 2007.

324.7082 RET

Brings together scholars of both the presidency and women in politics to assess what chance a woman has of being elected president in 2008.



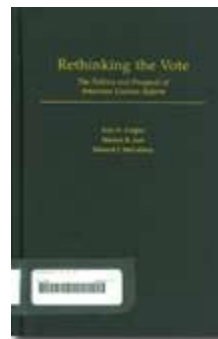
**Rethinking American electoral democracy**

*Matthew J. Streb*  
New York, NY : Routledge, 2008.

324.6 STR

In this critical examination of the state of the American electoral process, Matthew Streb analyzes the major debates that embroil scholars and reformers on subject ranging from the number of elections Americans hold and the use of nonpartisan elections, to the presidential nominating process and campaign finance laws.

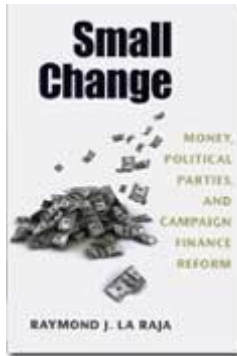
**Rethinking the vote : the politics and prospects of American election reform**



*Edward J. McCaffery*  
New York: Oxford University Press, 2004.

324.6 RET

The essays in this volume try to come to terms with what happened in 2000 and why, and with what can and should be learned from it. The problems are interdisciplinary, and so is the lineup of authors, drawn from the disciplines of law, political science, and communications, and from government practice, journalism and the academy. Many of these authors were firsthand participants in the story of Bush versus Gore.



**Small change :  
money, political  
parties, and  
campaign  
finance reform**

*Raymond J. La Raja*  
Ann Arbor, MI :  
University of  
Michigan Press,  
2008.

324.7 LAR

Offers an engaging account of campaign finance reforms' contradictory history. Author traces the history of the U.S. campaign finance system from the late nineteenth century through the passage of the Bipartisan Campaign Reform Act (BCRA) of 2002. Then, using the 2004 presidential election as a case study, he compares the ways in which Democrats and Republicans adapted their national fundraising and campaigning strategies to satisfy BCRA regulations.



**Third-party matters:  
politics, presidents,  
and third parties in  
American history**

*Donald J. Green.*  
Santa Barbara, CA :  
Praeger, 2010.  
324.273 GRE

Third parties have been a fixture in the American political landscape since the beginning of the two-party system. More than 300 of these groups have surfaced, but only a handful have made a real difference. *Third-Party Matters: Politics, Presidents, and Third Parties in American History* tells the intriguing stories of those 11 parties, starting with the antislavery Liberty Party of 1840. The parties deemed worthy of inclusion were selected because they met at least one of three criteria. They were spoilers who changed the outcome of an election, they had an important influence on government.

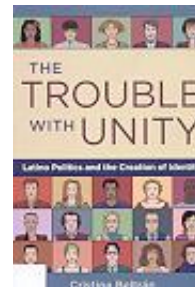


**A Third choice  
[videorecording]**

*Bill Creed, Jerry Manley,*  
*editors*  
Princeton, NJ : Films for  
the Humanities, 1996.

V 324.273 THI

This program examines America's fascinating national experience with third parties and independent candidates, covering more than 200 years of American political history. The program looks back to the birth of the two-party system and explores the most influential third-party movements in American political history, including Abraham Lincoln and the rise of the Republicans, Teddy Roosevelt's Bull Moose Party, Strom Thurmond's Dixiecrats and Henry Wallace's progressive in the 1948 elections George Wallace's American Independent Party in 1968, and Ross Perot's current efforts.

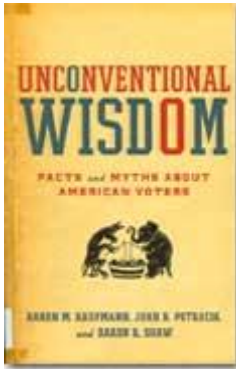


**The trouble with  
unity : Latino  
politics and the  
creation of identity**

*Cristina Beltrán.*  
Oxford ; New York, NY :  
Oxford University Press,  
2010.

973.0468 BEL

Nuanced critique of civic "latinidad" and the Latino electoral and protest politics that work to erase diversity and debate in favor of images and commonality. The author looks at the key moment in U.S. Latino political history through the lenses of political, feminist, and cultural thought to provide a theoretically driven account of the many ways in which Latinos lay claim to the public realm, and advances both social movement and democratic political theory.

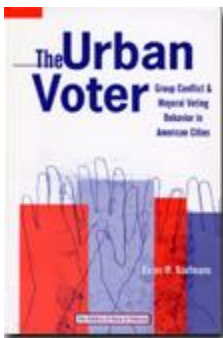


**Unconventional wisdom : facts and myths about American voters**

*Karen M. Kaufmann, John R. Petrocik, Daron R. Shaw*  
Oxford ; New York, NY : Oxford University Press, 2008.

324.973 KAU

Offers a novel yet highly accessible synthesis of what we know about American voters and elections. It not only provides an integrated overview of the central themes in American politics-parties, polarization, turnout, partisan bias, campaign effects, swing voters, the gender gap, and the youth vote-but it also upends many of American's fundamental preconceptions.



**The urban voter : group conflict and mayoral voting behavior in American cities**

*Karen M. Kauffman*  
Ann Arbor, MI: University of Michigan Press, 2004.

324.973 KAU

Exploring 35 years of public opinion data from mayoral elections in New York and Los Angeles, Karen M. Kaufmann shows how perceptions of interracial conflict can outweigh party attachments and political ideologies in local elections.



**Vital statistics on American politics 2003-2004**

*Harold W. Stanley and Richard G. Niemi*  
Washington, DC: CQ, 2003.

REF 320.973 STA

Topically organized, with introductory essays and an annotated reference guide, this book is an invaluable resource for students, researchers and citizens, about campaign finance, public opinion, the media, domestic and foreign policy, and other vital matters.



**The voter's guide to election polls**

*Michael W. Traugott and Paul J. Lavrakas*  
Lanham, MD : Rowman & Littlefield Publishers, 2008.

303.3 TRA

Gives voters everything they need to know about election polls and why it matters that Americans understand them. If statistics are worse than lies, just imagine what misreading the polls can do. All journalists who report poll results, including those who consider themselves to be highly experienced, will find this book worth their while to use this guide when reading the poll releases that come across their desks.



**Voting hopes or fears? : white voters, Black candidates & racial politics in America**

*Keith Reeves*  
New York, NY :  
Oxford University  
Press, 1997.

324.709 REE

Reeve's book provides empirical evidence that opens the curtain to the voting booth and into racial attitudes of white voters. He demonstrates through an innovative experimental study that racially polarized voting exists among white voters against black candidates, and that in electoral politics, one's chance of winning an election is most often dependent on one's race.

system, explaining its historical development and its impact on American popular sovereignty and democratic equality.

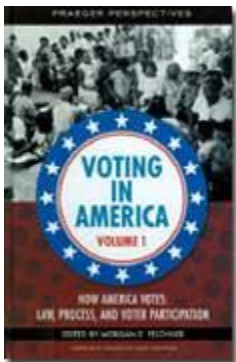
**Web campaigning**



*Kirsten A. Foot and Steven M. Schneider*  
Cambridge, MA: MIT Press,  
2006.

324.7 FOO

The authors examine the evolution of campaign's Web practices, based on hundreds of campaign Web sites produced by a range of political actors during the U.S. elections of 2000, 2002 and 2004. Explores the inherent tension between the desire of campaigns to maintain control over messages and resources and the generally decentralizing dynamic of Web-based communication.



**Voting in America**

*Edited by Morgan E. Felchner*  
Westport, CT :  
Praeger, 2008.

REF 324.6 VOT  
3 Vols.

These three volumes offer the most comprehensive, authoritative, and useful account of all aspects of voting in America ever assembled. This set surveys the legal foundations, historical development, and geographic diversity of voting practices at all levels of government in the United States.

**Winning the White House 2008 : the Gallup poll, public opinion, and the presidency**

*Frank Newport [et al]*  
New York, NY :  
Facts on File, 2009.

REF 324.973 WIN

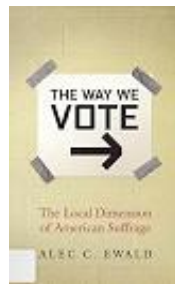


Providing a gripping, month-by-month narrative of the 2008 election, culminating in Barack Obama's historic victory in November, the book features more than 1,000 polls taken throughout the campaign by Gallup, the oldest and most respected polling company in the world.

**The way we vote : the local dimension of American suffrage**

*Alec C. Ewald.*  
Nashville, TN : Vanderbilt  
University Press, 2009.  
324.6 EWA

Explores the causes and consequences of America's localized voting



scale reexamination of the foundations of the American party system.



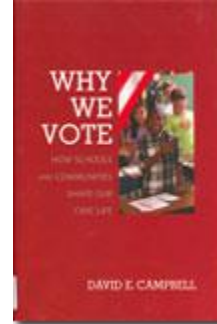
**Women for president : media bias in eight campaigns**

*Erika Falk*  
Urbana, IL : University of Illinois Press, 2008.

324.973 FAL

While women have been elected to the highest offices in countries such as England, Germany, and India, the idea that a woman could be president of the United States provokes ridicule. When Hillary Clinton announced her 2008 bid for president she was the Democratic front-runner--yet she received less coverage than Barack Obama, who trailed her in the polls. Such a disparity is indicative of the gender bias the media has demonstrated in covering women candidates since the first woman ran for America's highest office in 1872. Tracing the campaigns of eight women who ran for president through 2004, author Falk finds little progress in the fair treatment of women candidates.

**Why we vote : how schools and communities shape our civic life**



*David E. Campbell*

Princeton, NJ : Princeton University Press, 2006.

323.042 CAM

Demonstrates that our communities shape our civic and political engagement, and that schools are especially significant communities for fostering strong civic norms, and maintains that sense of civic duty springs not only from one's current social environment, but also from one's early influences.



**Why parties? : the origin and transformation of political parties in America**

Chicago, IL : The University of Chicago Press, 1995.

324.273 ALD

Why did the United States develop political parties? How and why do party alignments change? Are the party-centered elections of the past better for democratic politics than the candidate-centered elections of the present? In this book, John Aldrich goes beyond the clamor of arguments over whether American political parties are in resurgence or decline and undertakes a full-