

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

MARZO 2007

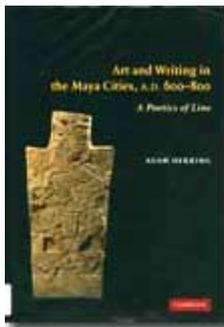
Servicio Cultural e Informativo

Para información sobre estos títulos, comuníquese al Departamento de Circulación. Email: garciae@state.gov, Teléfono: **5080-2185**.

Visite nuestra página: www.usembassy-mexico.gov/biblioteca

Si desea recibir este boletín por correo electrónico, escriba a: outreachbbf@state.gov
Consulte nuestras bibliografías en: www.usembassy-mexico.gov/bbf/bfbibliografias.htm

ARTE



Art and writing in the Maya cities, AD 600-800 : a poetics of line

Adam Herring
New York, NY :
Cambridge University
Press, 2005.

709.728 HER

Examines an important aspect of the visual cultures of the ancient Maya in southern Mexico, Guatemala, Belize and Honduras. During a critical period of cultural evolution, artistic production changed significantly, as calligraphy became an increasingly important formal element in Maya aesthetics and was used extensively in monumental building, sculptural programs, and small-scale utilitarian objects.

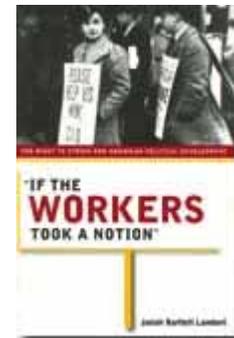
ASUNTOS LABORALES

"If the workers took a notion" : the right to strike and American political development

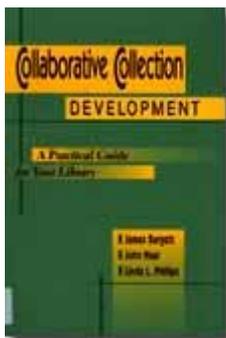
*Josiah Bartlett
Lambert*
Ithaca, NY : ILR
Press, 2005.

331.8 LAM

The author shows how the ability to strike was transformed from a fundamental right that made citizenship of working people possible into a conditional and commercialized function. Arguing that the executive branch, rather than the judicial branch, was initially responsible for the shift in attitudes about the necessity for strikes and that the rise of liberalism has contributed to the erosion of strikers' rights, Lambert analyzes this transformation in relation to American political thought.



BIBLIOTECOLOGIA



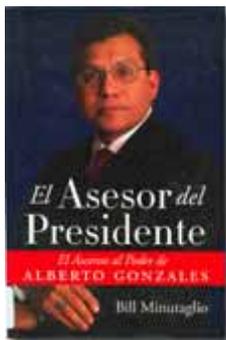
Collaborative Collection Development : a Practical Guide for Your Library

James Burgett, John Haar, Linda L. Phillips
Chicago, IL : American Library Association, 2004.

025.21 BUR

In this authoritative and practical guide, three leaders whose institutions have successfully collaborated for a decade share their expertise so others can incorporate their winning strategies to select appropriate partners, and a long-term commitment from all parties. This comprehensive guide contains all the checklists, case studies, sample agreements, and references needed to facilitate collaborative initiatives.

BIOGRAFIA



El asesor del presidente : el ascenso al poder de Alberto Gonzáles

Bill Minutaglio
New York, NY : Rayo, 2006.

S 340.092 MIN

Gonzáles es una figura clave en la administración de Bush que mantiene puntos de vista espinosos y posiciones muy influyentes acerca de los asuntos que polarizan a la nación. Este libro ofrece una nueva perspectiva sobre el hombre cuya influencia sobre uno de los presidentes más poderosos del mundo impactará no solo este país sino también el resto del mundo.

Condoleezza Rice [videorecording]

Produced by Greystone Communications for A & E
New York, NY : A & E Home Video : Distributed by New Video, 2004.

DVD 920 RIC

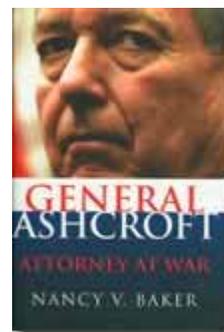


As National Security Advisor, she has one of the most demanding and important jobs on earth. As one of the few African Americans to hold a high position in the Bush administration, she is both an inspiration and a lightning rod for controversy. Condoleezza is the first woman to hold the post of National Security Advisor, she is an accomplished pianist and hopes one day to be commissioner of the National Football League. For now, however, her time is devoted to the evolving fight against terror and sifting the many conflicting views on the issue in order to present them clearly and concisely to President Bush.

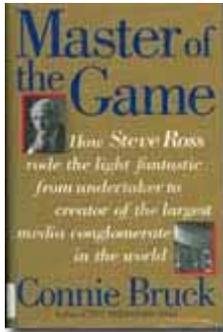
General Ashcroft: attorney at war

Nancy V. Baker
Lawrence, KS : University Press of Kansas, 2006.

353.409 BAK



Reviled as a fascist and zealot by libertarians and liberals but praised as a great patriot and devout man of God by many conservatives, John Ashcroft may have been the most powerful and polarizing attorney general in the U.S. history. The author offers the first in-depth study of Ashcroft's controversial tenure as attorney general, and as a domestic commander in our campaign against global terrorism.



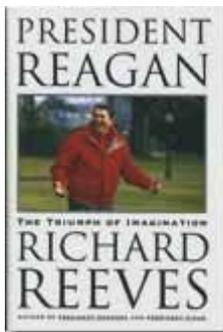
Master of the game : Steve Ross and the creation of Time Warner

Connie Bruck
New York, NY : Simon & Schuster, 1994.

302.23 BRU

This is the story of the most flamboyant businessman and dealmaker of his generation, Steve Ross. He negotiated his enormous and complicated deals, from movies and records, to cable and publishing, with shrewdness and brilliance. It was wizardry and vision that enabled Ross to best most adversaries, out-negotiate every dealmaker, confound his critics, and ultimately create the Time Warner empire.

President Reagan : the triumph of imagination



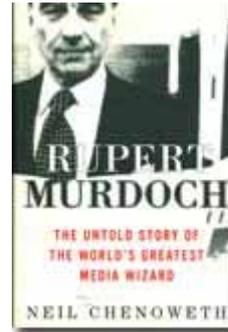
Richard Reeves
New York, NY : Simon & Schuster, 2005.

973.927 REE

Twenty-five years after Reagan became president, Richard Reeves has written a new portrait, using

newly declassified documents and hundreds of interviews to show a president at work day by day, sometimes minute by minute. This is the story of a bold, even reckless leader, a gambler, a man who imagined an American past and an American future--and made them real. Reeves shows a man who understands how to be President, who knows that the job is not to manage the government but to lead the nation. In many ways, a quarter of a century later, he is still leading, a heroic figure if not always a hero. He did not destroy communism, but he knew it would self-destruct and hastened the collapse. Like one of his heroes, Franklin D. Roosevelt, he has become larger than life.

As Roosevelt became an icon central to American liberalism, Reagan became the nucleus holding together American conservatism. He is the only president whose name became a political creed, a noun not an adjective: "Reaganism."



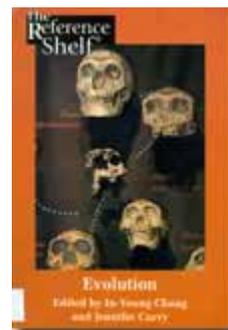
Rupert Murdoch : the untold story of the world's greatest media wizard

Neil Chenoweth
New York, NY : Crown Business, 2001.

070.092 CHE

This is both, the biography of Murdoch the man (including the divorce from his wife, Anna; his remarriage to a woman young enough to be his granddaughter; and the struggle between his two sons for eventual control of the family holdings) and a "follow the money" investigation that reveals how he has managed to have such a huge impact on the communications revolution that promises to utterly transform life in the twenty-first century.

CIENCIA Y TECNOLOGIA



Evolution

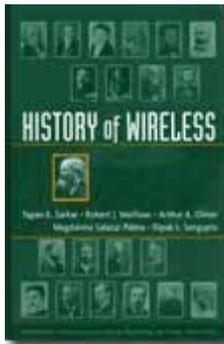
Edited by Jennifer Curry and In-Young Chang
New York, NY : H. W. Wilson, 2006.

576.8 EVO

Given that the process of evolution and our understanding of it are both works in progress, this volume is by no means comprehensive. It seeks to highlight some of the more important discoveries and debates within the field. The first chapter provides the reader with an overview of evolutionary theory by presenting

biographies of some of the more important figures in its development. For readers interested in the contemporary political debate over teaching evolutionary theory in public schools, the second chapter presents analysis from both sides. The next two sections examine two sources of evidence for various evolutionary theories, and finally, the fifth chapter explores the development of higher cognition and culture in human beings and our primate relatives.

History of wireless



Tapan K. Sarkar ... [et al.]
Hoboken, NJ ;
Chichester : Wiley
Interscience : John
Wiley [distributor],
2006.

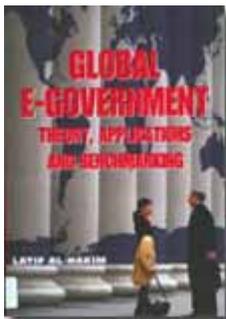
621.384 HIS

Offers a lively new
treatment that

introduces previously unacknowledged pioneers and developments, setting a new standard for understanding the evolution of this important technology. Starting with the background, this book offers new insights into the initial theory and experimental explorations of wireless, and examines work done by Heaviside, Tesla, and passionate amateurs such as the Kentucky melon farmer Nathan Stubblefield.

CIENCIAS SOCIALES

Global e-government : theory, applications and benchmarking



Latif Al-Hakim, [editor]
Hershey PA : Idea Group
Pub, 2007.

352.3 GLO

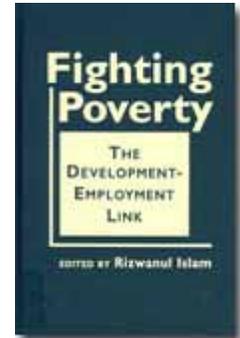
Interest in e-government, both in industry and in academies, has grown rapidly over the past decade. This book

provides helpful examples from practitioners and managers involving real-life applications; academics and researchers contribute theoretical insights.

Fighting poverty: the development-employment link

Edited by Rizwanul Islam
Boulder, CO : Lynne
Rienner Publishers, 2006.

339.5 FIG



The main message emerging from this book is that a high rate of economic growth is a necessary, but no sufficient, condition for poverty reduction. Understanding the channels that link economic growth to poverty reduction is essential to the design of pro-poor policies. Employment is the key channel in that link. This book explores that channel in the context of developing countries.

Infrastructure in Latin America and the Caribbean : recent developments and key challenges

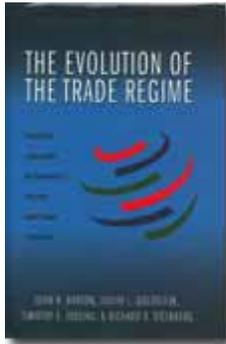
Marianne Fay, Mary Morrison
Washington, DC : World Bank,
2007.

338.098 FAY

Explores the extraordinary transformations that have shaped infrastructure in the region over the past 15 years. It delves into the need for appropriate and responsible investment in infrastructure; examines the crucial role that governments must play in infrastructure financing, oversight, and provision; and encourages efforts to appropriately engage the private sector.



COMERCIO



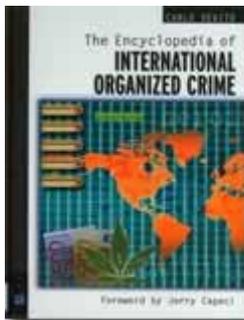
The evolution of the trade regime : politics, law, and economics of the GATT and the WTO

John H. Barton ... [et al.]
Princeton, NJ :
Princeton University
Press, 2006.

382.92 EVO

Offers a comprehensive political-economic history of the development of the world's multilateral trade institutions, the GATT and its successor, the WTO. While other books describe contemporary GATT/WTO rules or analyze their economic logic, this is the first to explain the political logic of the institutional rules and development.

CRIMEN INTERNACIONAL



The encyclopedia of international organized crime

Carlo DeVito
New York, NY :
Facts on File, 2005.

REF 364.1 DEV

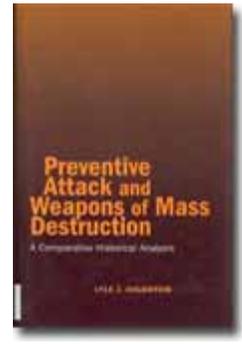
Landmark reference book that collects information gathered from sources around the globe and uses it to expose the insidious presence of criminal enterprises in every part of the world. The countries covered, among others, are: Australia, Afghanistan, China, Mexico, Turkey. With more than 50 photographs, many depicting rarely seen criminals, and more than 400 entries, this volume is a must-have guide for crime buffs and law-enforcement officials alike.

DEFENSA

Preventive attack and weapons of mass destruction : a comparative historical analysis

Lyle J. Goldstein
Stanford, CA : Stanford
University Press, 2006.

358.3 GOL



In this study, a wealth of historical data is analyzed to address the fundamental question that weapons of mass destruction (WMD) proliferation raises for U.S. defense policy: will the projection of U.S. power be deterred by nascent WMD arsenals in the hands of rogue states?.

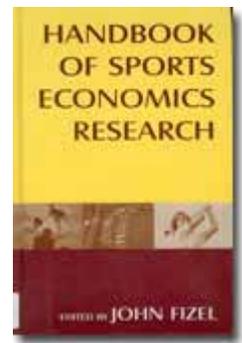
DEPORTES

Handbook of sports economics research

Edited by John Fizel.
Armonk, NY : M.E. Sharpe,
2006.

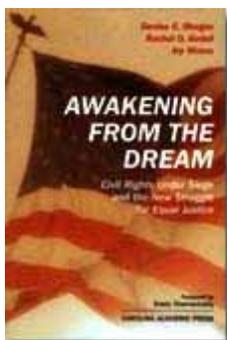
338.4 HAN

Addresses a comparison of sports along major topics and methodological processes used to understand the operations of sports. This reference on sports economics research provides a perspective on the state of the discipline and includes issues such as: revenue and costs, labor markets, market structure, market outcomes, and public policy.



DERECHOS CIVILES

Awakening from the dream : civil rights under siege and the new struggle for equal justice



Denise C. Morgan ;
Rachel D. Godsil ; Joy
Moses
Durham, NC : Carolina
Academic Press, 2005.

342.730 MOR

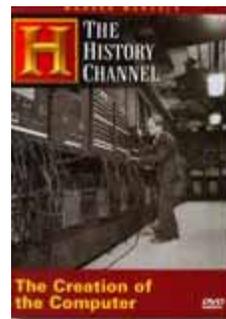
The first half of this volume assesses where the country is today in terms of protecting civil rights. The collection is comprehensive; the essays examine a broad spectrum of civil rights issues. The essays in this book show how vulnerable groups are being hurt by the rollback in civil rights and also describe the problem in particular areas of civil rights law.

The creation of the computer. Thinking machines [videorecording]

Written and produced by
Donald Sellers
New York, NY : A&E :
Distributed by New Video
Group, 2005.

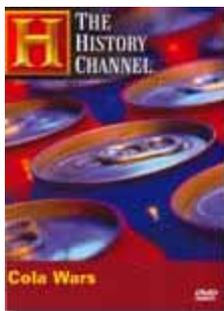
DVD 004.222 CRE

Presents a fascinating exploration into the history of the computer. See Charles Babbage's Victorian "counting machine," a mechanical computer that produced perfect results for any mathematical problem of six figures or less, and discover how IBM was launched through a punch-card counting machine built to accelerate the 1890 census. Trace the technological advancements that led to the first modern computers and witness the rapid progress that allowed them to shrink from room-sized monsters to the desktop units that revolutionized life in the 90's.



DOCUMENTALES

Cola wars [videorecording]



Robert Twilley, prod. ;
Matthew Edens, writer
New York, NY : A&E :
Distributed by New
Video Group, 2005.

DVD 663.62 COL

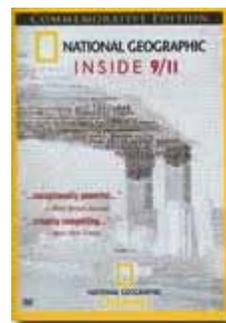
The History Channel proudly presents the captivating story behind one of the fiercest business rivalries in American history.

Inside 9/11 [videorecording]

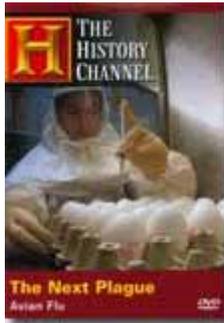
Produced by Towers
Productions Inc.
Burbank, CA : National
Geographic :
Distributed by Warner
Home Video, 2006.

DVD 973.931 INS

A comprehensive and compelling perspective on the tragic day September 11, 2001, which goes beyond what's been widely reported to reveal a clearer picture of events. With meticulous attention to detail and firsthand storytelling, this program traces the time line that led up to the deadly attacks and deconstructs the fateful day, tracking the movements of all four terrorist teams and patching together the ad hoc response of government.



The next plague [videorecording] Avian flu

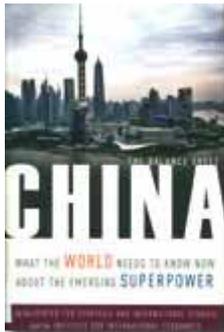


Greg Kandra, writer ;
Melissa Alonso ... [et
al.] producers
New York, NY : A&E
Home Video :
Distributed by New
Video, 2006.

DVD 614.518 NEX

The Centers for Disease Control and the World Health Organization contend that the world is long overdue for a deadly epidemic, and that it isn't a question of if, but when. In the U.S., some of the crucial questions are already being asked: How can the virus be prevented? How great will the death toll be? What measures are pharmaceutical companies taking to develop vaccines and a possible antidote? This DVD attempts to answer these and many other pressing questions.

ECONOMIA



**China : the
balance sheet :
what the world
needs to know
now about the
emerging
superpower**

C. Fred Bergsten ... [et
al.]

New York, NY : Public Affairs, 2006.

951.06 CHI

This book is the fullest attempt to understand and describe the most important emerging power in the world. Its emergence is one of the most momentous and challenging developments of the 21st century. China's remarkable growth has the potential to expand the size of the global economy, and with it global wealth more than any other nation in history.

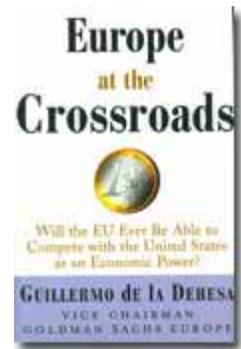
Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

Europe at the crossroads : will the EU ever be able to compete with the United States as an economic power?

Guillermo de la Dehesa
New York, NY ; London :
McGraw-Hill, 2006.

330.94 DEH

Analyzes whether the EU is fulfilling its economic and social targets, outlining in a simple and understandable way the main issues facing the EU today and in the future. Documents the EU's persistent economic underperformance in recent decades and examines the cause of its slower growth.

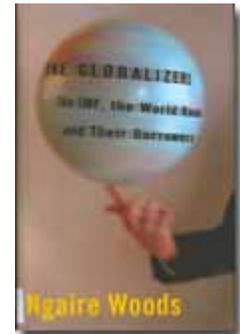


The globalizers : the IMF, the World Bank, and their borrowers

Ngairé Woods
Ithaca, NY : Cornell
University Press, 2006.

332.152 WOO

Takes readers inside IMF and World Bank and the governments they work with. The author decodes what they do and why, using original research and extensive interviews carried out across many countries and institutions, and scholarship from the fields of economics, law, and politics.

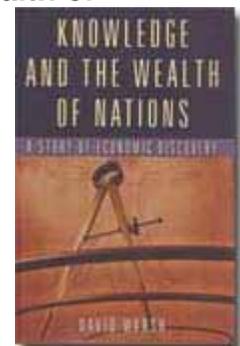


Knowledge and the wealth of nations : a story of economic discovery

David Warsh
London ; New York :
Norton, 2006.

330.097 WAR

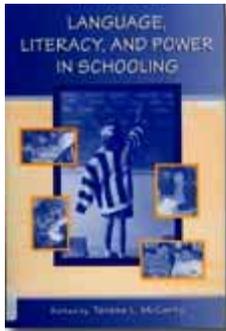
In 1980, Paul Romer tackled one of the oldest



puzzles in economics, then solved it and published a paper that became the flashpoint of a decade-long debate among growth economists. In this book, the author uses Romer's paper as the central redoubt from which to view modern economics and one of the discipline's oldest riddles.

EDUCACION

Language, literacy, and power in schooling



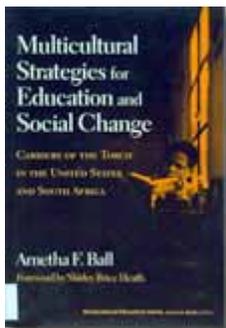
Edited by Teresa L. McCarty
Mahwah, NJ : L. Erlbaum Associates, 2005.

302.224 LAN

This is a book oriented toward social action.

The authors seek not only to build new knowledge, but to inform and transform the pedagogies and policies that limit human potentials. Part I examines tensions between the local and the general in literacy development and use; Part II considers face-to-face interactions surrounding literacy practices in ethnically diverse classrooms, and Part III widens the ethnographic lens to position literacy practice in the context of globalization and contemporary education policies.

Multicultural strategies for education and social change : carriers of the torch in the United States and South Africa



Arneha F. Ball
New York, NY : Teacher College Press, 2006.

370.117 BAL

Describes a different approach to teacher education, designed to create "carriers of the torch" : teachers who have a sense of

efficacy, and the attitudes, dispositions, and skills necessary to teach students from diverse racial, ethnic and linguistic backgrounds.

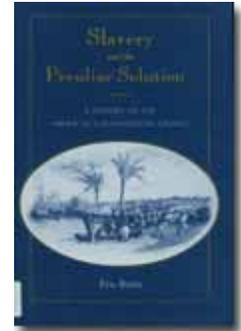
ESTUDIOS AMERICANOS

Slavery and the peculiar solution: a history of the American Colonization Society

Eric Burin
Gainesville, FL : University Press of Florida, 2005.

326.097 BUR

From the early 1700s through the late 1800s, many whites advocated removing blacks from America. The American Colonization Society (ACS) epitomized this desire to deport black people, and championed the repatriation of black Americans to Liberia in West Africa. In examining the ACS's activities in America and Africa, the author assesses the organization's impact on slavery and race relations.



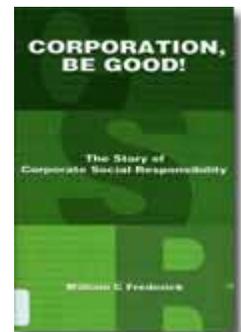
ETICA

Corporation, be good! : the story of corporate social responsibility

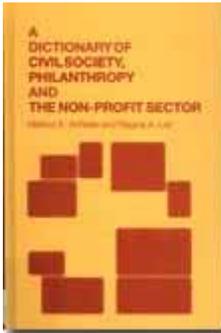
William C. Frederick
Indianapolis, IN : Dog Ear Publishing, 2006.

658.408 FRE

Here is the story of corporate social responsibility--what it means, where it came from, where it is going, what it requires of business. It takes the reader through a half century of corporate scandal and fierce struggles over corporate ethics: Ralph Nader's, Enron, WorldCom, Tyco, etc.



FILANTROPIA



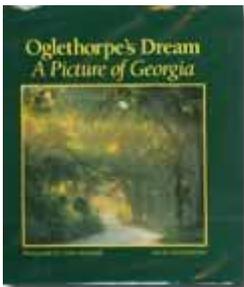
A dictionary of civil society, philanthropy, and the non-profit sector

Helmut K. Anheier and Regina A. List
London ; New York, NY : Routledge, 2005.

REF 361.003 ANH

Comprehensive overview of the current state of civil society and the non-profit sector world-wide. Cross-referenced entries provide clear definitions detailing terms, concepts, issues, organizations and personalities of note in the field of civil society, philanthropy and the non-profit sector, and supply relevant up-to-date background information from an international perspective.

FOTOGRAFIA



Oglethorpe's dream : a picture of Georgia

Photographs by Diane Kirkland ; text by David Bottoms
Athens, GA :

University of Georgia Press, 2001.

REF 975.8 KIR

Stunning portrait of the lands, waters, culture, and people of Georgia. From the sea islands to the cities, from the wiregrass to the mountain forests, the photographer gives us a gallery of spectacular images showcasing the state in its breadth, beauty and diversity.

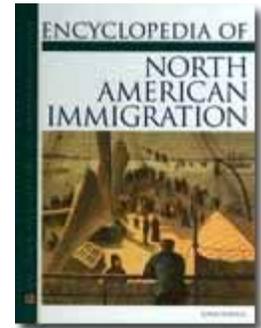
INMIGRACION

Encyclopedia of North American immigration

John Powell
New York, NY : Facts On File, 2005.

REF 304.8 POW

Encyclopedia of North American Immigration is a solid, comprehensive one-volume encyclopedia consisting of more than 300 A-to-Z entries on events, themes, people, places, and legislation related to immigration. This valuable reference to a popular and ever-changing topic provides straightforward and concise information on the groups, policies, and events that defined the world's greatest migration of peoples and shaped their reception in North America.



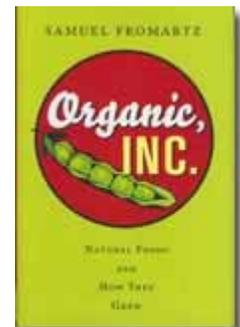
INVESTIGACION EN ALIMENTOS

Organic, inc : natural foods and how they grew

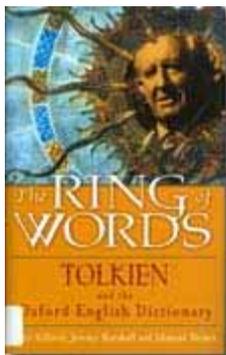
Samuel Fromartz
Orlando, FL : Harcourt, 2006.

338.1 FRO

Organic food has become a juggernaut in an otherwise sluggish food industry, growing at 20 percent a year as products like organic ketchup and corn chips vie for shelf space with conventional comestibles. The author set out to get the story behind this surprising success, and traces organic food back to its anti-industrial origins more than a century ago.



LINGUISTICA



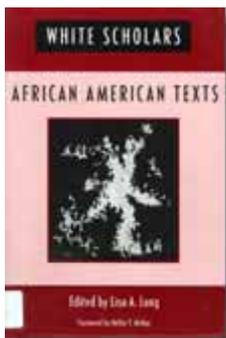
The ring of words: Tolkien and the Oxford English dictionary

Peter Gilliver, Jeremy Marshall, Edmund Weiner
New York, NY : Oxford University Press, 2006.

REF 423.028 GIL

Offers a unique perspective on the relationship between J.R.R. Tolkien's early professional involvement in the compilation of the Oxford English Dictionary and the linguistic creativity that is so amply demonstrated in the broad spectrum of his subsequent works.

LITERATURA



White scholars/African American texts

Edited by Lisa A. Long
New Brunswick, NJ : Rutgers University Press, 2005.

305.896 WHI

The essays in this collection explore the many difficulties created by the fact that white scholars greatly outnumber black scholars in the study and teaching of African American literature. Contributors, including some of the most prominent theorists in the field as well as younger scholars, examine who is speaking, what is being spoken and what is not, and why framing African American literature in terms of an exclusive black/white racial divide is problematic and limiting.

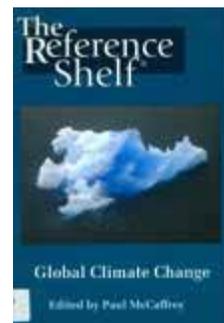
MEDIO AMBIENTE

Global Climate Change

Edited by Paul McCaffrey
New York, NY : H.W. Wilson, 2006.

363.738 GLO

This book explores the science under-girding global warming, as well as the arguments of climate change skeptics, and charts how the phenomenon has already affected the planet and how it is likely to do so in the future. In addition, the question of what, if anything, man can do to offset or neutralize global warming is examined.



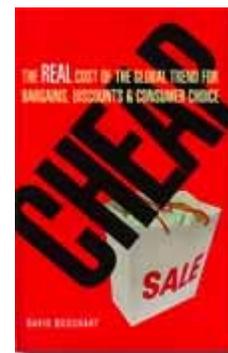
MERCADOTECNIA

Cheap : the real cost of the global trend for bargains, discounts & customer choice

David Bosshart
London ; Philadelphia : Kogan Page, 2006.

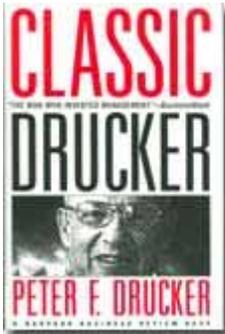
339.47 BOS

Paints a bleak picture of our increasing obsession with cheap goods and exposes the darker side of some of our favorite organizations such as Easy-Jet, Wal-Mart, Aldi, etc. revealing some substantial paradoxes in their business strategies.



NEGOCIOS Y ADMINISTRACION

Classic Drucker : essential wisdom of Peter Drucker from the pages of Harvard Business Review

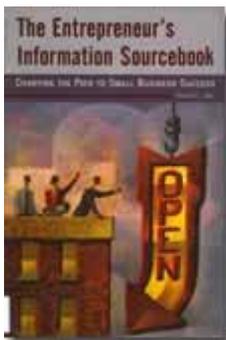


Peter F. Drucker
Boston, MA ; London :
Harvard Business
School : McGraw-Hill
[distributor], 2006.

658 DRU

Here is a priceless collection of Drucker's most significant work. Through Drucker's unique lens, this volume presents a rare opportunity to trace the evolution of the great shifts in organizations, and to grasp more firmly the role of managers in the ongoing effort to balance change with continuity.

The entrepreneur's information sourcebook : charting the path to small business success



Susan C. Awe
Westport, CT : Libraries
Unlimited, 2006.

658.022 AWE

This guide takes users through a process of planning, establishing, growing, maintaining, and even exiting a small business. For each step,

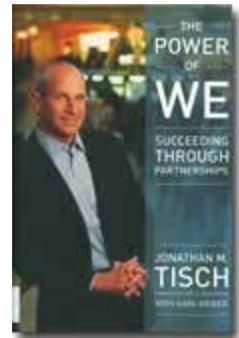
the book offers dozens of the best information sources in print and on the Web, putting vital business information at your fingertips.

The power of we : succeeding through partnerships

*Jonathan M. Tisch with
Karl Weber*
Hoboken, NJ : John Wiley
& Sons, 2004.

658.042 TIS

In these challenging times for American businesses--when millions are searching for ways of achieving greater financial success--it's easy to get sucked into the "win at all costs" mentality. But there's a better way. In this book, one of today's most imaginative and influential executives shows how working together for common goals can make life in business both fun and deeply rewarding, and explains how to achieve lasting success through creative partnerships among people, organizations, and communities. Tisch discusses how he developed his business philosophy in a lifetime of adventures in the travel and tourism industry, and shows how it can be applied anywhere.



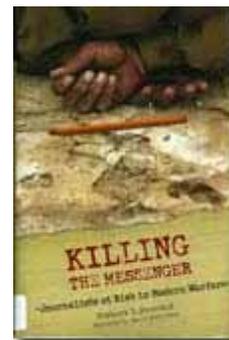
PERIODISMO

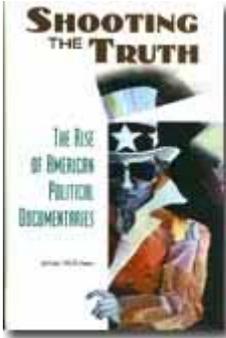
Killing the messenger : journalists at risk in modern warfare

Herbert N. Foerstel
Westport, CT : Praeger,
2006.

070.433 FOE

Reveals the new face of war and journalism, and correspondents describe the dangers they face, and attempt to explain why are they targeted. Extended interviews with correspondents who have been abducted and tortured during Middle East conflicts shed chilling light on this new face of war.





Shooting the truth : the rise of American political documentaries

James McEnteer
Westport, CT : Praeger, 2006.

070.18 MCE

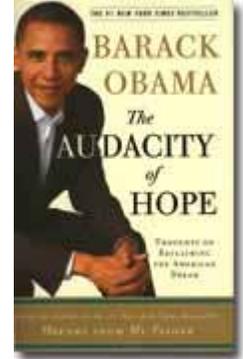
The author parses the politics of non fiction films of recent decades, which together constitute an alternative history to many official stories offered by the government and its media minions. Tracing the origins of an oppositional documentary movement to the Vietnam Era, McEnteer shows how a strong independent documentary tradition grew from television's failure to sustain a commitment to the public interest.

POLITICA Y GOBIERNO

The Audacity of Hope : Thoughts of Reclaiming the American Dream

Barack Obama
New York : Crown Publishers, 2006.

973.049 OBA



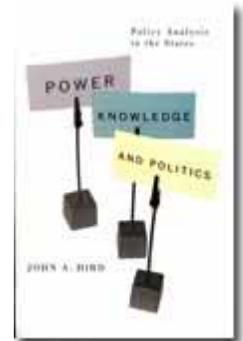
Senator Obama calls for a different class of politics, a politics for those weary of bitter partisanship and alienated by the "endless clash of armies" we see in Congress and on the campaign trail; a politics rooted in the faith, inclusiveness, and nobility of spirit at the heart of U.S. "improbable experiment in democracy."

Power, knowledge, and politics : policy analysis in the states

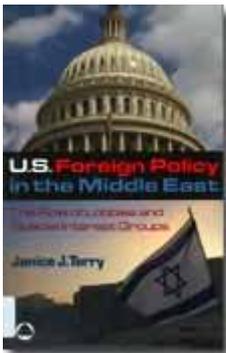
John A. Hird
Washington, DC : Georgetown University Press, 2005.

320.609 POW

In a unique comparative focus on state policy, this text dissects the nature of the policy institutions that policymakers establish and analyzes the connection between policy research and how it is actually used in decision making.



POLITICA EXTERIOR



U.S. foreign policy in the Middle East : the role of lobbies and special interest groups

Janice J. Terry
Ann Arbor, MI : Pluto Press, 2005.

327 TER

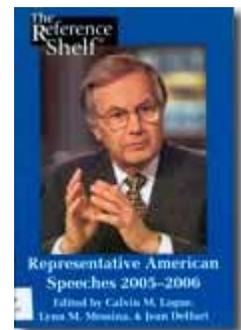
Shows how pro-Israeli lobbyist and domestic interest groups have been hugely successful in creating government and financial support for Israel. To explain how lobbies work, the author draws on case studies including Sinai accords and Camp David, the conflict between Greek and Turkish lobbies over Cyprus, and the major campaign against the Arab boycott.

Representative American speeches 2005-2006

Edited by Calvin M. Logue [et al]
New York, NY : H. W. Wilson, 2006

815.08 REP 2005-06

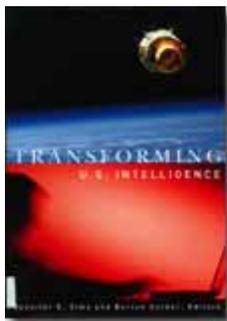
The book contains speeches by noted individuals whose attentions have been



drawn outward toward the various roles the United States might play abroad and inward to the nation's welfare in light of its involvement in international affairs and the everyday lives of its own people. The issues included here deal with secrecy and disclosure, American culture and the arts, responding to natural disasters, farming and agriculture, and Africa.

SEGURIDAD NACIONAL

Transforming U.S. Intelligence



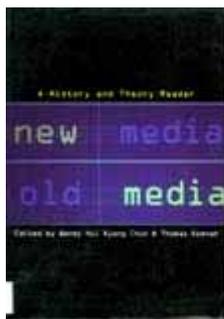
Edited by Jennifer E. Sims and Burton Gerber
Washington, DC :
Georgetown University
Press, 2005.

353.170 TRA

Beyond identifying fixes to the problems exposed by September 11, 2001, the authors have sought to discern those challenges other than terrorism that U.S. intelligence will face in the coming decades, and they propose changes in national intelligence practices that might allow flexible response to the full panoply of threats and opportunities these challenges might entail.

TECNOLOGIAS DE LA INFORMACION

New media, old media : a history and theory reader



Edited by Wendy Hui Kyong Chun & Thomas Keenan
New York, NY :
Routledge, 2006.

302.23 NEW

Is a comprehensive anthology of original and classic essays that explore the tensions of old and new in digital culture. The many topics explored in

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

this provocative volume include websites, web-cams, the rise and follow of dot-com mania, Internet journalism, the open source movement, and computer viruses. It is essential reading for anyone interested in understanding the cultural impact of new media.

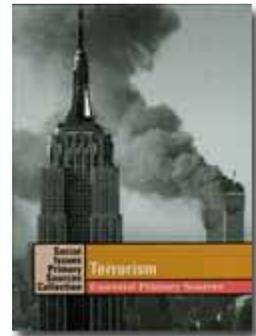
TERRORISMO

Terrorism : essential primary sources

K. Lee Lerner and Brenda Wilmoth Lerner, editors
Detroit, MI : Thomson
Gale, 2006.

REF 303.625 TER

Provides insight into the scale and complexities of terrorism across a sweeping landscape of time, geography, act, and motive. This book adopts the fundamental view that terrorism refers to an attempt to achieve a goal by violent or destructive acts intended to induce change through fear.



TURISMO

The development of Mexico's tourism industry: pyramids by day, martinis by night

Dina Berger
New York, NY : Palgrave
Macmillan, 2006.

338.479 BER

This pioneering study demystifies the emergence of modern tourism and demonstrates how tourist boosters capitalized on broader shifts in U.S. -Mexican relations. Tourism is one of Mexico's most successful revolutionary projects that played a decisive role in the making of this modern nation.

