

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

ABRIL 2011

Servicio Cultural e Informativo

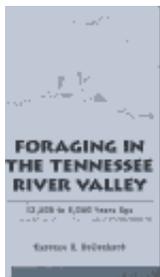
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ARQUEOLOGIA

Foraging in the Tennessee River Valley, 12,500 to 8,000 years ago



Kandace D. Hollenbach.

Tuscaloosa, AL : University of Alabama Press, 2009.

976.8 HOL

This work analyzes and compares botanical remains from archaeological excavations in four rockshelters in the Middle Tennessee River Valley. The data produced from this analysis provides a valuable baseline of plant food use by early foragers in the region and establishes a model of Late Paleoindian and Early Archaic lifeways in the Southeast.

ARQUITECTURA

The hand and the soul : aesthetics and ethics in architecture and art

Edited by Sanda Iliescu.

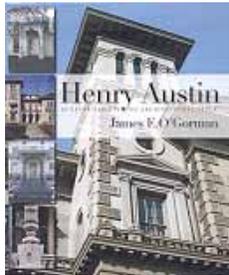
Charlottesville, VA : University of Virginia Press, 2009.

701.17 HAN



The essays in this book explore the question of how ethical ideas guiding the design process relate to the beauty of our buildings, cities, and artworks. Presents a range of viewpoints and does not ignore the perils of associating ethics and aesthetics. Yet the majority of contributors argue passionately in defense of the idea that the good and the beautiful can and should be able to find a common ground in the design disciplines.

Henry Austin : in every variety of architectural style



James F. O'Gorman

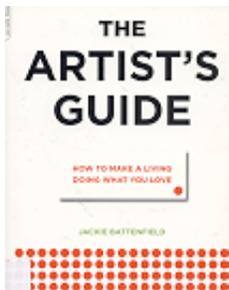
Middletown, CT :
Wesleyan University
Press, 2009.

REF 720.92 OGO

The works of Henry Austin (1804-1891) have received consideration in books on nineteenth-century architecture, yet no book has focused scholarly attention on his primary achievements in New Haven, Connecticut; Portland, Maine; and elsewhere. This book is organized according to various building types: domestic, ecclesiastic, public, and commercial. It is lavishly illustrated with 132 illustrations, including 32 in full color. Three extensive appendixes provide valuable information on Austin's books, drawings, and his office.

ARTE

The artist's guide : how to make a living doing what you love



Jackie Battenfield.

Philadelphia, PA : Da Capo
Press, 2009.

702.3 BAT

Using a tough love approach to pursuing a career in the visual arts, Jackie Battenfield expands on her classes and workshops to provide a comprehensive guide for both emerging and mid-career artists. Providing real-life examples, illustrations, and step-by-step exercises, Battenfield offers readily applicable advice on all aspects of the job. Along with tips on planning and assessment, she presents strategies for self-management, including

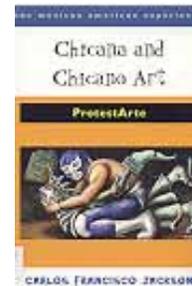
marketing, online promotion, building professional relationships, grant writing, and portfolio development.

Chicana and Chicano art : ProtestArte

Carlos Francisco Jackson.

Tucson, AZ : University of
Arizona Press, 2009.

704.0368 JAC



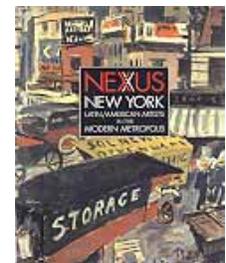
This is the first book solely dedicated to the history, development, and present-day flowering of Chicana and Chicano visual arts. It offers readers an opportunity to understand and appreciate Chicana/o art from its beginnings in the 1960s, its relationship to the Chicana/o Movement and its leading artists, themes, current directions, and cultural impact. Although the word "Chicano" once held negative connotations, students-along with civil rights activists and artists-adopted it in the late 1960s in order to reimagine and redefine what it meant to be Mexican American in the United States. Chicanismo is the ideology and spirit behind the Chicano Movement and Chicanismo unites the artists whose work is revealed and celebrated in this book.

Nexus New York : Latin American artists in the modern metropolis

Edited by Deborah Cullen.

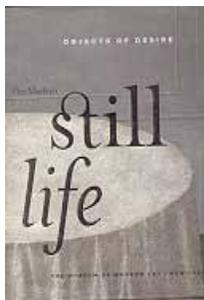
New York , NY: New
Haven, CT : Museo del
Barrio ; In association with
Yale University Press,
2009.

REF 709.7471 NEX



Between 1900 and 1942, New York City was the site of extraordinary creative exchange where artists could share ideas in a global context. The swiftly changing urban landscape before and between the World Wars inspired the erosion of

artistic boundaries and fostered a new climate of modernist experimentation. *Nexus New York* focuses on key artists from the Caribbean and Latin America who entered into dynamic cultural and social dialogues with the American-based avant-garde and participated in the development of a new modern discourse. Featuring both celebrated and little-known figures of this period, contributing authors discuss the specific environments in which they flourished, including the Art Students League, the Siqueiros Experimental Workshop, and the New School for Social Research.



Objects of desire : the modern still life

Margit Rowell.

New York, NY : Museum of Modern Art : Distributed by H.N. Abrams, 1997.

REF 704.9 ROW

This is an incisive exploration of the still life genre as artists have rediscovered and reshaped it in the twentieth century. This book is published to accompany the exhibition of the same name at The Museum of Modern Art, New

ASUNTOS LABORALES

Monitoring international labor standards : techniques and sources of information



National Research Council (U.S.). Committee on Monitoring International Labor Standards.

Washington, DC : National Academies Press, 2004.

344.01 MON

This book offers a first step toward the goal of providing an empirical foundation to monitor compliance with core labor standards. It

provides a roadmap to existing data sources, their relevance to defined labor standards, their utility to decision makers in charge of assessing or monitoring compliance, and the cautions necessary to understand and use the information.

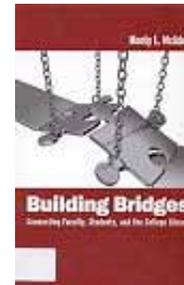
BIBLIOTECOLOGIA

Building bridges : connecting faculty, students, and the college library

Monty L. McAdoo.

Chicago, IL : American Library Association, 2010.

027.7 MCA



Packed with useful tips and techniques, this handy guide offers advice on working with both instructors and students to develop assignments that successfully integrate your library's resources. Managing relationships with faculty and students can be complicated, but this book show how you can establish effective liaisons.

BIOGRAFIA

Shirley Temple [videorecording] : the biggest little star.

[Burlington, VT] : New York, NY: A&E Home Video ; Distributed by New Video, 2005.

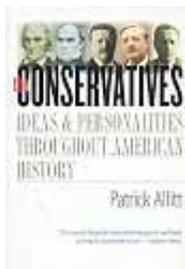
DVD 920 TEM



From her childhood as the number one box office draw in the world to her political career, this feature length film is the definitive story of a unique celebrity.

CIENCIA POLITICA

The conservatives : ideas and personalities throughout American history



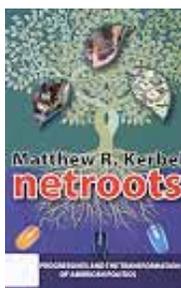
Patrick Allitt.

New Haven, CT : Yale University Press, 2009.

320.52 ALL

This lively book traces the development of American conservatism from Alexander Hamilton, John Adams, and Daniel Webster through Abraham Lincoln, Teddy Roosevelt, and Herbert Hoover to William F. Buckley, Jr., Ronald Reagan, and William Kristol.

Netroots : online progressives and the transformation of American politics



Matthew R. Kerbel.

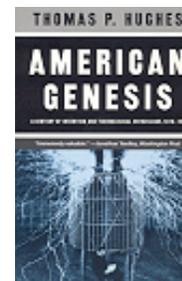
Boulder, CO : Paradigm Publishers, 2009.

320.973 KER

This book attempts to provide an understanding of the loosely affiliated groups that collectively call themselves the progressive netroots: who they are, what they hope to accomplish, what they've done so far, and how likely it is they will succeed in a plan so audacious it would result, if realized, in the transformation of America from a television-focused center-right nation to an Internet-focused center-left nation.

CIENCIA Y TECNOLOGIA

American genesis : a century of invention and technological enthusiasm, 1870-1970



Thomas P. Hughes.

Chicago, IL : University of Chicago Press, 2004.

609.73 HUG

Tells the sweeping story of America's technological revolution, and makes inventions a broad chronicle, both shaped by and shaping a culture. By weaving scientific and technological advancement into other cultural trends, Hughes demonstrates here the myriad ways in which the two are inexorably linked.

Ben Franklin tech [videorecording]

Written and produced by Anthony Lacques

[New York, NY] : A & E Television Networks :
Distributed by New Video,
2006.



DVD 973.3 BEN

From the humble Pennsylvania stove to the spectacular lightning rod, Franklin was perennially concerned with putting scientific principles to practical use. This work examines the ingenuity and imagination of Franklin's numerous inventions, including his crafty anti-counterfeiting techniques, his unique musical instrument, and the world's first bifocal eyeglasses.



90's tech [videorecording]

Written and produced by Kaylan Eggert

[United States] : A & E

Television Networks : History : Distributed by New Video, 2009.

DVD 609.04 NIN

The 1990s, the "dot com" decade, brought about great technological innovations that changed our lives in large and small ways. Go behind the scenes at an Amazon.com warehouse to see the technology that allows them to ship out millions of goods every day; get an inside look and the science behind Google's search engine; and find out how Furby, a virtual pet, created a national security scare.



Robotics

Edited by Kenneth Partridge.

New York, NY : H.W. Wilson Co., 2010.

629.892 ROB

This issue arrives at a pivotal time, as scientists edge ever closer to fulfilling the fantasies of sci-fi enthusiasts and creating robots that have the power to operate autonomously and interact with people. This volume aims to present a brief history of robotics, examine how far the field has progressed, and look to the future, considering both the promises and perils of building increasingly complex robots.

CIENCIAS SOCIALES



Catching fire : how cooking made us human

Richard Wrangham.

New York, NY: Basic Books, 2009.

394.12 WRA

In this stunningly original book, renowned primatologist Richard Wrangham argues that "cooking" created the human race. At the heart of "Catching Fire" lies an explosive new idea: The habit of eating cooked rather than raw food permitted the digestive tract to shrink and the human brain to grow, helped structure human society, and created the male-female division of labor.



It's all for the kids : gender, families, and youth sports

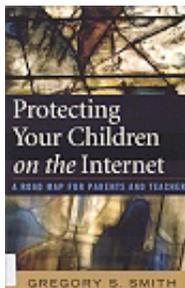
Michael A. Messner.

Berkeley, CA : University of California Press, 2009.

796.083 MES

Probes the richly complex gender dynamics of youth sports. Weaving together vivid first-person interviews and his own experiences as a volunteer for his son's teams, the author finds that despite the movement of girls into sports, gender boundaries and hierarchies still dominate, especially among the adults who run youth sports. This book widens into a provocative exploration of why youth sports matter, and how they play a profound role in shaping gender, class, family, and community.

Protecting your children on the internet: a road map for parents and teachers

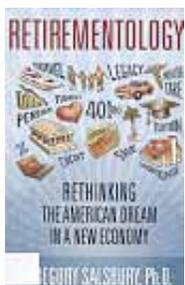


Gregory S. Smith.

Lanham, MD : Rowman & Littlefield Pub., 2009

305.235 SMI

Provides a road map to enable parents and teachers to become more engaged in children's online activities and arms them with techniques and tips to help them protect their children. The author supports his arguments with chilling, real-life stories, effectively revealing methods people use to conceal their activities on line and deceive children.



Retirementology : rethinking the American dream in a new economy

Gregory Salsbury.

Upper Saddle River, NJ : FT Press, 2010.

306.3 SAL

Provides advice on retirement for the baby boom generation based on behavioral finance principles, explaining that making poor decisions is ingrained in psychology, and discussing how the reader can change and improve their plans for retirement.

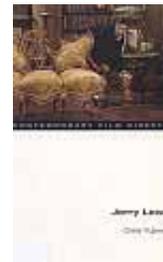
CINEMATOGRAFIA

Jerry Lewis

Chris Fujiwara.

Urbana ; Chicago, IL : University of Illinois Press, 2009.

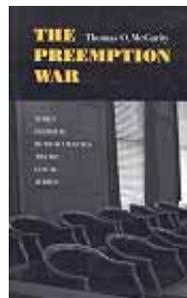
791.43 FUJ



Well known for his slapstick comedic style, Jerry Lewis has also delighted worldwide movie audiences with a directing career spanning five decades. One of American cinema's great innovators, Lewis made unmistakably personal films that often focused on an ideal masculine image and an anarchic, manic acting out of the inability to assume this image.

DERECHO

The preemption war : when federal bureaucracies trump local juries



Thomas O. McGarity.

New Haven, CT : Yale University Press, 2008.

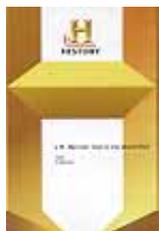
342.7304 MCG

Offers scholars and policymakers a full analysis of the legal and policy issues under debate, and it brings into sharp focus the impact of preemption on the lives of people involved in actual lawsuits. McGarity highlights the arguments for and against preemption and suggest guidelines for resolving difficult issues in a variety of contexts.

DOCUMENTALES

J. Willard Marriott [videorecording] : host to the world

Written and produced by Shelley Ann Lawrence



New York, NY : A & E Home Video ; Hearst Entertainment : Distributed in the U.S. by New Video Group, [2002], 1996.

DVD 920 MAR

Former employees, friends and family, including the Reverend Billy Graham, tell the story of the man who created a hospitality empire around the world.

ECONOMIA



Microeconomic theory old and new : a student's guide

John M. Gowdy.

Stanford, CA : Stanford Economics and Finance,

2010.

338.5 GOW

Gives advanced undergraduate and graduate students an understanding of the core model of economics: Walrasian general equilibrium theory. The text presents in detail the three building blocks of Walrasian theory, establishing Pareto efficiency in a barter economy, establishing the efficiency of competitive markets, and accounting for market failure.

EDUCACION

The essential school board book : better governance in the age of accountability

Nancy Walser.

Cambridge, MA : Harvard Education Press, 2009.

353.8 WAL



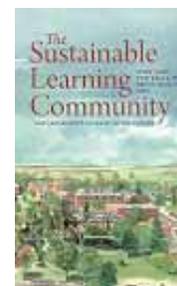
This book highlights effective practices that are common to high-functioning boards around the country, boards that are working successfully with their superintendents and communities to improve teaching and learning. It features stories of sixteen diverse boards and the policies and procedures they have employed to enhance student achievement.

The sustainable learning community : one university's journey to the future

John Aber, Tom Kelly, and Bruce Mallory, editors.

Durham, N.H. : Hanover [N.H.] : University of New Hampshire Press ; University Press of New England, 2009.

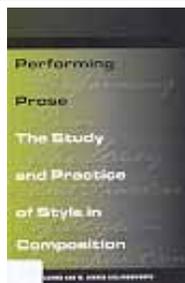
378.742 SUS



With the oldest endowed campus wide sustainability program in the country, established in 1997, the University of New Hampshire has become a leader in advancing a campus culture of sustainability. The UNH experience provides a unique window into the development of a new and integrated approach to teaching, learning, research, and operations. It is also a valuable guide for other institutions that aim to enhance the quality of campus life while reducing their environmental footprint. The book's organization along four functional domains (curriculum, operations, research, and engagement) allows faculty, staff, students, and managers to focus on sections of particular

relevance to their university roles. Each chapter develops standards of best practices and presents interesting case studies to humanize the larger effort.

ESCRITURA



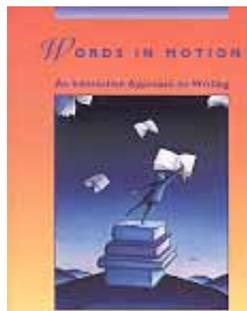
Performing prose : the study and practice of style in composition

Chris Holcomb and M. Jimmie Killingsworth.

Carbondale, IL : Southern Illinois University Press, 2010.

808.042 HOL

The authors breathe new life into traditional concepts of style. Drawing on numerous examples from a wide range of authors and genres, they demonstrate the use of style as a vehicle for performance, a way for writers to project themselves onto the page while managing their engagement with the reader.



Words in motion : an interactive approach to writing

David Olsher.

New York : Oxford University Press, 1996.

808.042 OLS

Writing text that includes interesting and relevant topics, short and focused units, a syllabus, activities that encourage peer feedback, writing projects, and grammar clinic to review important structures.

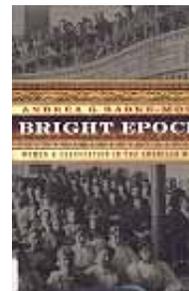
ESTUDIOS DE GENERO

Bright epoch : women & coeducation in the American West

Andrea G. Radke-Moss.

Lincoln, NE : University of Nebraska Press, 2008.

378.0082 RAD



Tells the story of female students' early mixed-gender encounter at four institutions: Iowa Agricultural College, the University of Nebraska, Oregon Agricultural College, and Utah State Agricultural College. Although land-grant institutions have been most commonly associated with domestic science courses for women, this book illuminates the diversity of other courses of study available to female students, including the sciences, literature, journalism, business commerce, and law.

FOLKLORE

Latin American melodrama : passion, pathos, and entertainment

Edited and with an introduction by Darlene J. Sadlier.

Urbana, IL : University of Illinois Press, 2009.

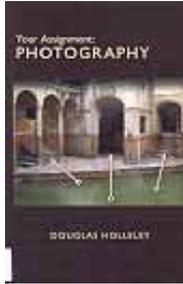
791.43 LAT



Like their Hollywood counterparts, Latin American film and TV melodramas have always been popular and highly profitable. This anthology engages in a serious study of the aesthetics and cultural implications of Latin American melodramas. The studies range across seventy years of movies and television within a transnational context, focusing specifically on the period known as the "golden age" of melodrama.

FOTOGRAFIA

Your assignment : photography : an interactive resource for students and



teachers of photography

Douglas Holleley.

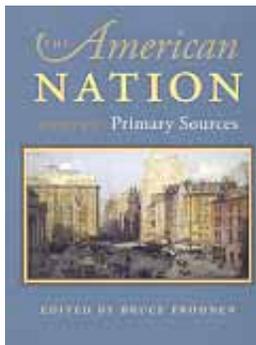
Rochester, NY : Clarendon, 2009.

771 HOL

Addresses not only the acquisition of photographic skills and techniques, but also shows us how we can recognize the signs, and understand the meanings, contained within the images we make. The exercises in this book will enable both beginners and advanced students of photography, to sharpen their abilities and enhance their awareness of themselves and the world.

HISTORIA

The American nation : primary sources



Edited by Bruce P. Frohnen.

Indianapolis, IN : Liberty Fund, 2008.

REF 973.7 AME

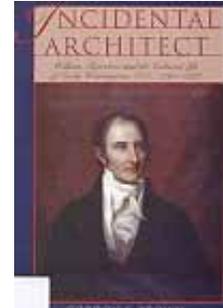
This volume resumes the narrative begun in its companion volume, "The American Republic", which covered the first eight decades of U.S. history, ending at the onset of the Civil War. "The American Nation" continues the story through America's entrance into World War II.

Incidental architect : William Thornton and the cultural life of early Washington, D.C., 1794-1828

Gordon S. Brown.

Athens, GA : Published for the U.S. Capitol Historical Society by Ohio University Press, 2009.

720.92 BRO

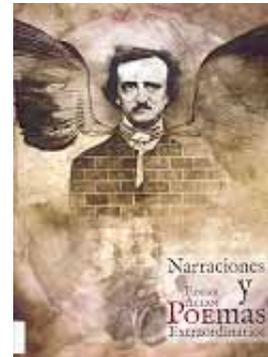


Describes the intellectual and social scene of 1790s and early 1800s through the lives of a prominent couple whose cultural aspirations served as both model and mirror of the city's own. This book is a fascinating account of how the city's cultural and social institutions were shaped by its early citizens.

LITERATURA

Edgar Allan Poe : narraciones y poemas extraordinarios

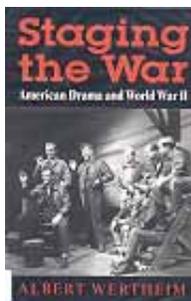
Narraciones traducidas por Julio Cortázar, poesía traducida por Rubén Darío, ilustraciones de Waldo Saavedra.



Barcelona : Andrés Bello, 2009.

S 813 POE

La figura de este escritor, tanto como su obra, pronto marcó la literatura de su país y puede decirse que de todo el mundo. Ejerció gran influencia en la literatura simbolista francesa y el surrealismo. Poe hizo incursiones asimismo en campos tan dispares como la cosmología, la criptografía y el mesmerismo.



Staging the war : American drama and World War II

Albert Wertheim.

Bloomington, IN : Indiana
University Press, 2004.

812.54 WER

Brings to light the important role played by the drama during what might arguably be called the most important decade in American history. As much of the country experienced the dislocation of military service and work in war industries, the drama registered the enormous changes to the boundaries of social classes, ethnicities, and gender roles.

MEDIO AMBIENTE



Laws, theories, and patterns in ecology

Walter K. Dodds.

Berkeley, CA : University of
California Press, 2009.

577 DOD

Enumerates generalizations in ecology and describes how the practice of science in general, and ecology specifically, yields theories and laws, discusses why such ideas are only useful if they have predictive ability, and delineates both, the scope of these generalizations and the constraints that limit their application.

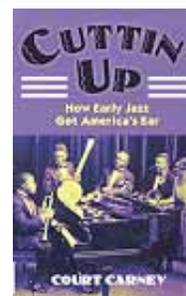
MUSICA

Cuttin'up : how early jazz got America's ear

Court Carney

Lawrence, KS : University
Press of Kansas, 2009.

781.65 CAR



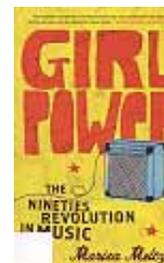
Takes readers back to the 1920s and early 1930s to describe how jazz musicians navigated the rocky racial terrain of the music business, and how new media like the phonograph, radio, and film accelerated its diffusion and contributed to variations in its styles. The first history of jazz to emphasize the connections between these disseminating technologies and specific locales, it describes the distinctive styles that developed in four cities and tells how the opportunities of each influenced both musicians' choices and the marketing of their music.

Girl power : the nineties revolution in music

Marisa Meltzer.

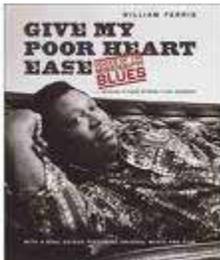
New York, NY : Faber and
Faber, 2010.

781.64 MEL



Though girl power has been criticized as frivolous at best and soulless and hypersexualized at worst, Marisa Meltzer argues that it paved the way for today's generation of confident girls who are playing instruments and joining bands in record numbers. Weaving personal anecdotes with interviews with key players such as Tobi Vail from Bikini Kill and Amy Ray of the Indigo Girls, Meltzer chronicles the legacy of artists including Bratmobile, Sleater-Kinney, Alanis Morissette, Britney Spears, Pink, Avril Lavigne, and, yes, the Spice Girls. *Girl Power* charts a path for the future of women in rock.

Give my poor heart ease : voices of the Mississippi blues



[Interviews by] William Ferris.

Chapel Hill [NC] :
University of North
Carolina Press, 2009.

781.643 GIV

Puts front and center a searing selection of the artistically and emotionally rich voices from this invaluable documentary record. Illustrated with Ferris's photographs of the musicians and their communities and including a CD of original field recordings and a DVD of original film, the book features more than twenty interviews relating frank, dramatic, and engaging narratives about black life and blues music in the heart of the American South.

The jazz fiction anthology



Edited by Sascha Feinstein &
David Rife.

Bloomington, IN : Indiana
University Press, 2009.

808.831 JAZ

A gathering of the best jazz fiction from the 1920s to the present, this anthology demonstrates the strong influence of jazz on fiction. That influence can be felt in prose styles shaped by jazz. What sounds throughout these stories is the universal voice of humanity that is the essence of the music.

The jazz image : masters of jazz photography

Lee Tanner

New York, NY :
Abrams, 2006.

REF 779.978 TAN



Covering six decades of performers, from Louis Armstrong and Duke Ellington to John Coltrane and Miles Davis, this unique collection of more than 150 photographs is as much a comprehensive catalogue of jazz greats as it is a salute to the artists who captured them.

Latin music USA. [videorecording]

Produced by Adriana
Bosch and Elizabeth

[United States] : PBS
Distribution, 2009.

DVD 780.8968 LAT



Latin music USA highlights the great American music created by Latinos, and celebrates the Latin rhythms at the heart of jazz, rock, country, and rhythm and blues. It's a fresh take on American musical history, reaching across five decades to portray the rich mix of sounds created by Latinos and embraced by all.

The Wizard of Oz [soundrecording] : the original film soundtrack

The Netherlands :
Hallmark, 2009.

CD 783.0942 WIZ



Includes original songs performed in this unforgettable film, some of them interpreted by Judy Garland, Bert Lahr, Ray Bolger, and Jack Haley.

NATIVOS AMERICANOS

California Indians and their environment : an introduction



Kent G. Lightfoot, Otis Parrish.

Berkeley, CA : University of California Press, 2009.

979.401 LIG

Capturing the vitality of California's unique indigenous cultures, this major new introduction incorporates the extensive research of the past thirty years into an illuminating, comprehensive synthesis for a wide audience. Based in part on new archaeological findings, it tells how the California Indians lived in vibrant polities, each boasting a rich village life including chiefs, religious specialists, master craftspeople, dances, feasts, and ceremonies. Throughout, the book emphasizes how these diverse communities interacted with the state's varied landscape, enhancing its already bountiful natural resources through various practices centered around prescribed burning. A handy reference section, illustrated with more than one hundred color photographs, describes the plants, animals, and minerals the California Indians used for food, basketry and cordage, medicine, and more.

Exiles at home : the struggle to become American in Creole New Orleans



Shirley Elizabeth Thompson.

Cambridge, MA : Harvard University Press, 2009.

305.896 THO

The experiences of New Orleans' Creoles of color crystallize the problem of living on the 'color line,' a problem that W.E.B. Du Bois would articulate at the dawn of the twentieth century. This book highlights the costs and benefits of becoming American as Creoles of color passed

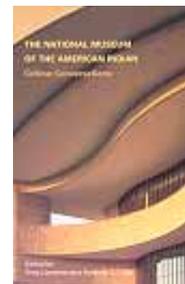
among various racial categories and through different social spaces.

The National Museum of the American Indian: critical conversations

Edited by Amy Lonetree and Amanda J. Cobb.

Lincoln, NE : University of Nebraska Press, 2008.

973.0497 NAT



This first comprehensive look at the National Museum of the American Indian encompasses a variety of perspectives, including those of Natives and non-Natives, museum employees, and outside scholars across disciplines such as cultural studies and criticism, art history, history, museum studies, anthropology, ethnic studies, and Native American studies. The contributors engage in critical dialogs about key aspects of the museum's origin, exhibits, significance, and the relationship between Native Americans and other related museums.

NEGOCIOS Y ADMINISTRACION

Build a green small business : profitable ways to become an ecopreneur

Scott Cooney.

New York, NY : McGraw-Hill, 2009.

658.022 COO



As an entrepreneur who has developed successful eco-friendly businesses, the author gives you expert advice and guidance on starting, building, and growing a green business, from organic groceries to fuel-efficient cars, or toxicity-free cleaning. Includes ecopreneur rules that will get you started on the right foot, marketing, advertising, and networking techniques that build a loyal customer base and

valuable resources, including green franchises, contacts, and web links for more information.

The fundamentals of marketing



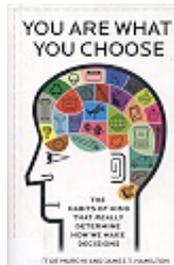
Edward Russell.

Lausanne : La Vergne,
TN: AVA Academia ;
Distributed in the USA &
Canada by Ingram
Publisher Services, 2010.

658.802 RUS

Shows how marketing organizations move from an initial product concept through to the creation of successful brands. The book offers an engaging and accessible introduction to marketing structured around the traditional four "Ps": product, price, promotion, and place as well as the all important fifth "P": people.

You are what you choose : the habits of mind that really determine how we make decisions



Scott de Marchi and James T. Hamilton.

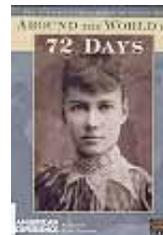
New York, NY : Portfolio, 2009.

658.8 DEM

Bold new theory about how we decide, based on a groundbreaking survey of more than thirty thousand subjects. This research shows that each of us possesses six core traits that shape our decisions, from what to have for lunch to whether to lie on a tax return.

PERIODISMO

Around the world in 72 days [videorecording] : the audacious adventures of Nelly Bly

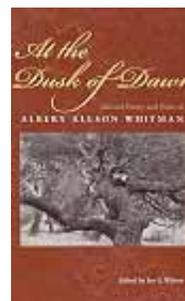


Written, produced and directed by Christine Lesiak

[Boston, MA] : WGBH
Boston Video, [2006]

DVD 910.41 ARO

On January 25, 1890, the world waited for a young reporter named Nellie Bly to arrive back home. For 72 days, newspaper readers followed her progress in one of the most highly publicized journeys of all times.



POESIA

At the dusk of dawn : selected poetry and prose of Albery Allson Whitman

Edited by Ivy G. Wilson.

Boston : Hanover [NH] : Northeastern University Press; University Press of New England, 2009.

811.4 WHI

This collection includes selections from all of Albery Allson Whitman poems, letters, and a sermon. By collecting and republishing these works -many of which have been out of print for more than a century-this volume restores Whitman's standing as one of the most important post-Civil War African American writers.

POLITICA Y GOBIERNO

U.S. corporate governance



Edited by Donald H. Chew and Stuart L. Gillan.

New York, NY. : Columbia University Press, 2009.

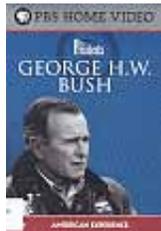
338.6 USC

Corporate governance constitutes the internal and external institutions, markets, policies, and processes designed to help companies maximize their efficiency and value. In this collection of classic and current articles from the Journal of Applied Corporate Finance, the authors discuss the corporate mission of value maximization and the accomplishments and limitations of U.S. governance in achieving that end.

PRESIDENTES

George H.W. Bush

WGBH Educational Foundation, PBS and the PBS Home Video.



[Alexandria, VA] : Hollywood, CA. : PBS Home Video ; Distributed by Paramount Home Entertainment, c2008.

DVD 973.009 PRE Disc15 (The Presidents Collection)

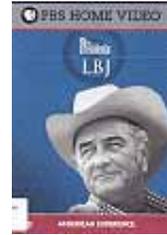
This film reveals Bush as a pivotal player during a critical moment in American and world history and in a powerful political dynasty. Bush's personal letter and interviews with his closest advisors and prominent critics inform the film, which features interviews with First Lady Barbara Bush, Condoleezza Rice, Colin Powell, Mikhail Gorbachev, and more.

LBJ

WGBH Educational Foundation, PBS and the PBS Home Video.

[Alexandria, VA] : Hollywood, CA. : PBS Home Video ; Distributed by Paramount Home Entertainment, 2008.

DVD 973.009 PRE Disc10
(The Presidents Collection)



His personality was as big as Texas, his policy changed America and the world. Here is the definitive biography of Lyndon Baines Johnson, one of the most perplexing and fascinating figures ever to reach the Oval Office.

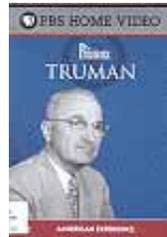
Truman

WGBH Educational Foundation, PBS and the PBS Home Video.

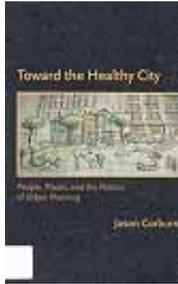
[Alexandria, VA] : Hollywood, CA. : PBS Home Video ; Distributed by Paramount Home Entertainment, 2008.

DVD 973.009 PRE Discs 6 & 7 (The Presidents Collection)

Truman traces the unlikely rise of a gritty American original. Taking over after Franklin Roosevelt's death shocked the nation, Truman faced some of the biggest crises of the century.



URBANISMO



Toward the healthy city: people, places, and the politics of urban planning

Jason Corburn.

Cambridge, MA. : MIT Press,
2009.

362.1042 COR

Argues that city planning must return to its roots in public health and social justice. The first book to provide a detailed account of how city planning and public health practices can reconnect to address health disparities, offers a new decision-making framework called "healthy city planning" that reframes traditional planning and development issues and offers a new scientific evidence base for participatory action, coalition building, and ongoing monitoring to promote healthy places.

VIDA Y COSTUMBRES EN ESTADOS UNIDOS

The Chicagoan : a lost magazine of the jazz age



Neil Harris.

Chicago, IL : University of
Chicago Press, 2008.

REF 051 HAR

The author introduces these lost nine issues of the magazine *The Chicagoan* that was first published sixteen months after the 1925 appearance of the *New Yorker*. He was startled to find it brimming with striking covers, fanciful art, witty cartoons, profiles of local personalities, and a whole range of incisive articles. In the author's words, *The Chicagoan* claimed to represent a cultural, civilized, and vibrant city, and it sought passionately to redeem the Windy

City's unhappy reputation for organized crime, political mayhem, and industrial squalor by demonstrating the presence of style and sophistication in the Midwest.

- Consulta las ediciones anteriores de este boletín

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