

# Nuevas Adquisiciones

Embajada de los Estados Unidos

**BIBLIOTECA BENJAMÍN FRANKLIN**

Junio 2012

## Servicio Cultural e Informativo

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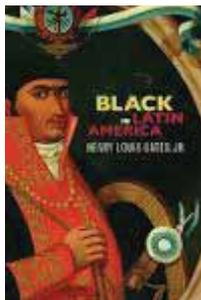
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## AFROAMERICANOS

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### Black in Latin America

Henry Louis Gates, Jr.  
(2011)

980.00496 GAT

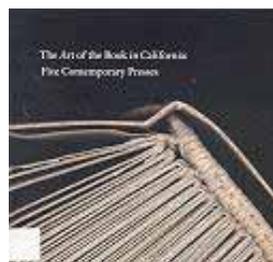
12.5 million Africans were shipped to the New World during the Middle Passage. While just over 11.0 million survived the arduous journey, only about 450,000 of them arrived in the United States. Starting with the slave experience and extending to the present, the author unveils the history of the African presence in six Latin American countries: Brazil, Cuba, the Dominican Republic, Haiti, Mexico, and Peru, through art, music, cuisine, dance, politics, and religion, but also the very palpable presence of anti-black racism that has sometimes sought to keep the black cultural

presence from view. This volume is the third installment of the author's documentary trilogy on the Black Experience in Africa, the United States, and in Latin America.

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## BIBLIOTECOLOGIA

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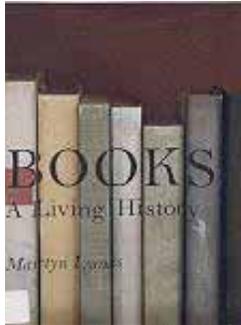
### The art of the book in California: five contemporary presses

Iris & B. Gerald Cantor  
Center for Visual Arts at Stanford University .  
(2011)

769.92 ART

This book was published on the occasion of the exhibition "The Art of the Book in California: Five Contemporary Presses" at the Iris & B. Gerald Cantor Center for Visual Arts at Stanford

University, held June 1-August 28, 2011. Captures the significance and place in the history of five fine presses and their books in an exhibition featuring the book as an object of art.



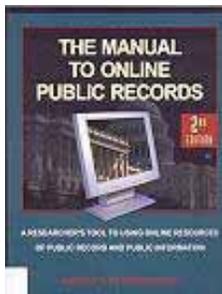
### **Books : a living history**

*Martyn Lyons. (2011)*

002.09 LYO

From the first scribbling on papyrus to the emergence of the e-book,

this wide-ranging overview of the history of the book provides a fascinating look at one of the most efficient, versatile, and enduring technologies ever developed.



### **The Manual to Online Public Records: the Researchers Tool to Online Resources of Public Records and Public Information**

*Sankey & Hetherington. (2010)*

025.06 SAN

This guide allows you to discover advanced strategies to search Social Network sites for hard-to-find public information; learn insider secrets for finding detailed information on people and businesses; access detailed state-by-state profiles to know which types of records can be found online and what they will reveal; locate the best online vendors for your specific needs, and learn the pros and cons about national database searching and using consumer sites.

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## **BIENESTAR PUBLICO**

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### **Ciudadanía, seguridad y derechos humanos : una propuesta conjunta**

*Luis Eduardo Zavala and Pierre-Gilles Belanger. (2011)*

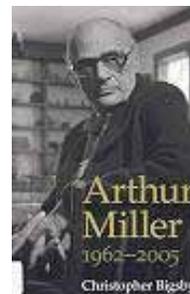
S 323 ZAV

Propuesta que surge de la reflexión académica y que pretende aportar, desde un método comparado, así como desde la preocupación por lo que acontece en México, una serie de ideas que puedan contribuir a lograr lo más importante en una sociedad: el bienestar de la ciudadanía, la sana convivencia en un estado democrático, social y de derecho como causa eficiente de una sociedad más justa, equitativa, tolerante, incluyente, respetuosa y con una perspectiva global.

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## **BIOGRAFIA**

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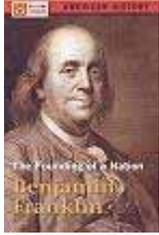


### **Arthur Miller : 1962-2005**

*Christopher Bigsby. (2011)*

920 MIL1962- 2005

This second volume of this magisterial biography offers a compelling narrative of a singular American life, a life story enriched by the biographer's uncommon access to Miller and his unpublished papers while researching this book. The result is an authoritative biography that provides illuminating detail and invaluable insights into Miller the artist and Miller the man.

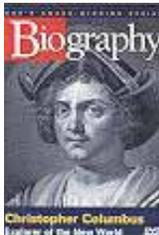


**Benjamin Franklin [videorecording] : the Founding of a Nation**

*Produced by Cosgrove/Meurer Productions in association with RBTV Productions, [presented by] the History Channel. (2005)*

DVD 973.3 FRA

Explores Benjamin Franklin's key inventions, writings, and political contributions. Includes excerpts from Franklin's autobiography, speeches, and key writings.

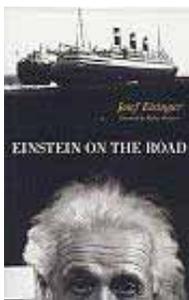


**Christopher Columbus [videorecording] : Explorer of the New World**

*Produced by Greystone Communications, Inc. for A & E Network. (2005)*

DVD 970.15 COL

Presents the life of Christopher Columbus, from his childhood in Genoa, to his voyages to the New World in search of Asia, to his death, penniless and disgraced.



**Einstein on the road**

*Josef Eisinger. (2011)*

530.092 EIS

At the height of the fame, Albert Einstein traveled throughout the world, from

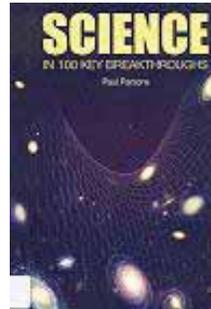
Japan to South America and many places in between. During these voyages, between 1922 and 1933, he was in the habit of keeping travel diaries in which he recorded his impressions of people and events as well as his musings of everything from music to politics to quantum mechanics to psychoanalysis. These fascinating records, which have never been published in

their entirety, are the basis for this book, an engaging personal portrait of Einstein the man.

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**CIENCIA Y TECNOLOGIA**

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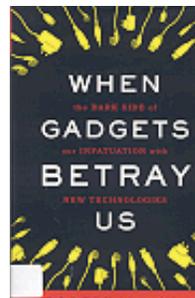
**Science in 100 key breakthroughs**

*Paul Parsons. (2011)*

REF 509 PAR

In 100 bite-size sections, "Science in 100 Key Breakthroughs"

encapsulates the history of Western science, from astronomy and physics to geology, biology and psychology -- and everything in between. Starting with the origins of counting more than 35,000 years ago, the book tells the rich and fascinating story of inspired inventions and how gradual progress and inspired leaps of imagination advanced science.



**When gadgets betray us : the dark side of our infatuation with new technologies**

*Robert Vamosi. (2011)*

004.167 VAM

A technology reporter and analyst investigates the dark side of digital capability and convenience, and looks at the important issues that are often overlooked in the race to find the best, fastest, and most cutting-edge technological wonders.

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## CIENCIAS SOCIALES

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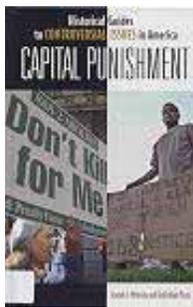


### **Adoption by lesbians and gay men : a new dimension in family diversity**

*Edited by David M. Brodzinsky and Adam Pertman. (2012)*

362.734 ADO

Explores the gamut of historical, legal, sociological, psychological, social casework, and personal issues related to adoption by sexual-minority individuals and couples. Leading experts in a variety of fields address, and often shatter the controversies, myths, and misconceptions hindering efforts by these individuals to adopt and raise children.



### **Capital punishment**

*Joseph A. Melusky and Keith Alan Pesto. (2011)*

345.73 MEL

Examines the debate around the death penalty and traces its development from antiquity to contemporary times. Detailed statistical information about capital punishment is presented and discussed, and the death penalty is considered against a constitutional backdrop with various arguments, for and against, articulated.

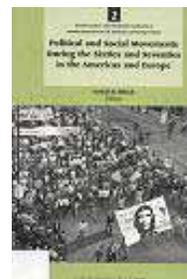


### **From counterculture to cyber-culture: Stewart Brand, the Whole Earth Network, and the rise of digital utopianism**

*Fred Turner. (2006)*

303.4833 TUR

Fred Turner here traces the previously untold story of a highly influential group of San Francisco Bay-area entrepreneurs: Stewart Brand and the Whole Earth network. Between 1968 and 1998, via such familiar venues as the National Book Award - winning Whole Earth Catalog, the computer conferencing system known as WELL, and, ultimately, the launch of the wildly successful Wired magazine, Brand and his colleagues brokered a long-running encounter between San Francisco flower power and the emerging technological hub of Silicon Valley. Thanks to their vision, counterculturalists and technologists alike joined together to re-imagine computers as tools for personal liberation, the building of virtual and decidedly alternative communities, and the exploration of bold new social frontiers.



### **Political and social movements during the sixties and seventies in the Americas and Europe**

*Avital H. Bloch, editor. (2010)*

S 303.484 COL

Colección de ensayos sobre los años sesentas y su influencia en la ideología política y cultural en varios lugares del mundo, donde este fenómeno se caracterizó según la historia local, la política del lugar y las condiciones estructurales.



**Reconstrucción de los movimientos sociales urbanos : aprendizajes a partir del caso de la Coordinadora de Pobladores José María**

**Caro en Santiago de Chile**

*Leslie Parraguez Sánchez. (2010)*

S 307.168 PAR

La obra permite al lector situarse en la discusión sobre la resignificación de las luchas urbanas generadas a partir de los cambios en las ciudades. Se enfoca en una agrupación de residentes de la población de José María Cairo, en Chile; comunidad que considera que la identidad del barrio y la organización de la vida cotidiana son trastocadas por el cambio normativo.

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**CINE**

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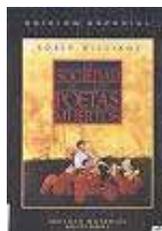


**The Perfect Game [videorecording]**

*Prelude Pictures Production in association with Lone Runner Entertainment. (2008)*

DVD 791.4 PER

Story of the underdog foreign Little League team that inspired two nations beating the odds and overcome hardships and bigotry to compete in the 1957 Little League World Series.



**La sociedad de los poetas muertos [videorecording]**

*Touchstone Pictures ; directed by Peter Weir ; written by Tom Schulman. (1989)*

DVD 791.437 SOC

Robin Williams stars as an English teacher who doesn't fit into the conservative prep school where he teaches, but whose charisma and love of poetry inspires several boys to revive a secret society with a bohemian bent.

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**CINEMATOGRAFIA**

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**Hitchcock at the source: the auteur as adaptor**

*Edited by R. Barton Palmer and David Boyd. (2011)*

791.43 HIT

Rather than examining the processes by which a particular author has been adapted into a diversity of films by different filmmakers, the contributors in this book consider the processes by which a varied range of literary sources have been transformed by one filmmaker into an impressive body of work.

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## COMERCIO

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### Efectos del TLCAN en México después de 15 años de operación

José Luis de la Cruz Gallegos, Mario González Valdés, coordinadores.  
(2011)

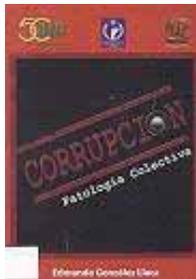
S 382.91 EFE

El presente texto contribuye tanto al análisis como a la presentación de propuestas que permitan aprovechar las ventajas que el libre comercio representa, al mismo tiempo que se reconocen los escollos y pendientes que existen en el proceso.

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## CORRUPCION

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### La corrupción : patología colectiva

Edmundo González Llaca.  
(2005)

S 364.168 GON

Sitúa al lector en un balcón con varios puntos de observación, a fin de ofrecer un panorama más amplio. Busca una definición integral del fenómeno, por medio de una aguda descripción de los diferentes tipos de corrupción, así como una exploración de sus diferentes causas y efectos.

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## ECONOMIA

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### El ahorro popular en México : acumulando activos para superar la pobreza

Pilar Campos Bolaño. (2005)

S 339.43 CAM

El presente estudio hace énfasis en cuatro consideraciones que se deben tener presentes para propiciar un mayor ahorro y cumplimiento en los pagos así como desarrollo regional. Tales consideraciones son : seguridad, accesibilidad, el papel de la política pública, y la investigación académica.



### Manias, panics, and crashes : a history of financial crises

Charles P. Kindleberger and Robert Z. Aliber. (2011)

338.542 KIN 2011

In this new, updated fifth edition, Kindleberger and Aliber expand upon the ideas presented in the previous edition, and include two new chapters on the real estate price bubble that occurred in Norway, Sweden and Finland at the end of the 1980s, and the three asset price bubbles that occurred between 1985 and 2000 in Japan and other Asian countries. Selected as one of the best investment books of all time by the Financial Times, Manias, Panics and Crashes puts the turbulence of the financial world in perspective.



### **Impuestos : ¿un mal necesario?**

*Juan E. Pardinas. (2005)*

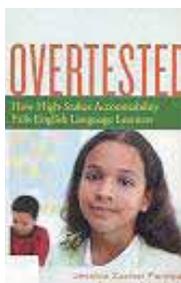
S 336.20 PAR

Este es un libro clave para entender la realidad actual del país. En México hay una discusión permanente sobre el tema de los impuestos y nadie está contento con la situación. El gobierno federal se queja de que no le alcanza; los estados exigen más recursos; los contribuyentes se molestan por pagar demasiado; los empresarios se indignan ante la economía informal; y los evasores argumentan: ¿para qué pagar impuestos si las autoridades desperdician el dinero público? Lo cierto es que todos tiene razón...

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## **EDUCACION**

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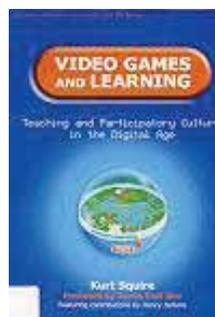


### **Overtested : how high-stakes accountability fails English language learners**

*Jessica Zacher Pandya . (2011)*

428.0076 PAN

Explores what is often overlooked in policy debates about the education of English languages learners: how the day to day dynamics of the classroom are affected by high-stakes testing and the pressures students and teachers experience and internalize as a result.



### **Video games and learning : teaching and participatory culture in the digital age**

*Kurt Squire. (2011)*

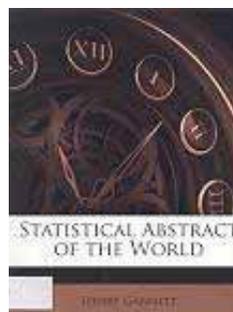
794.82 SQU

Can we learn socially and academically valuable concepts and skills from video games? How can we best teach the 'gamer generation'? This accessible book describes how educators and curriculum designers can harness the participatory nature of digital media and play. The author presents a comprehensive model of games and learning that integrates analysis of games, game culture, and educational game design.

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## **ESTADISTICA**

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### **Statistical Abstract of the World**

*Henry Gannett. (2010)*

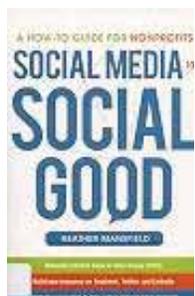
REF 519 GAN

Statistics relating to the different peoples of the earth, their products of the soil, mines and fisheries, their manufactures, means of transportation, and their commerce, are accessible. Dates are not given, the most recent year are given in preference to the mean of several years, so the mean of five years 1900 to 1905 would be farther from the facts in 1906 than would be the figures of the single year 1905.

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## FILANTROPIA

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### **Social media for social good : a how-to guide for nonprofits**

*Heather Mansfield. (2012)*

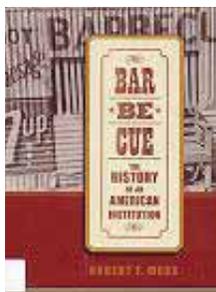
658.872 MAN

The dedication of your staff and volunteers, when combined with the wisdom presented in this book, is all that your nonprofit needs to harness the power of social media. Give your team a wealth of Web wisdom to match its passion, and you'll quickly discover that the playing field suddenly seems a whole lot more even and that social media success lays literally at your fingertips.

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## FOLKLORE

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### **Barbecue : the History of An American Institution**

*Robert F. Moss. (2010)*

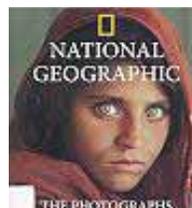
641.76 MOS

Draws on hundreds of sources to document the evolution of barbecue from its origins among Native Americans to its present status as an icon of American culture. This is the story not just of a dish but of a social institution that helped shape the many regional cultures of the United States. The history begins with British colonists' adoption of barbecuing techniques from Native Americans in the 16th and 17th centuries, moves to barbecue's establishment as the preeminent form of public celebration in the 19th century, and is carried through to barbecue's iconic status today.

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## FOTOGRAFIA

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### **National Geographic : the Photographs**

*Leah Bendavid-Val. (2008)*

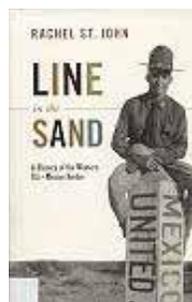
778.99 BEN

Photographs from the archives of "National Geographic" share an array of work reflecting the themes of the land, underwater, science, the United States, and the world--by some of the world's finest photographers.

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## FRONTERA MEXICO – ESTADOS UNIDOS

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### **Line in the sand : a history of the Western U.S.-Mexico border**

*Rachel St. John. (2011)*

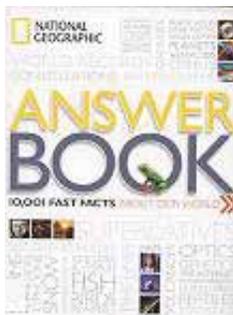
972.1 STJ

This work details the dramatic transformation of the western U.S.-Mexico border from its creation at the end of the Mexican-American War in 1848 to the emergence of the modern boundary line in the first decades of the twentieth century. In this narrative, the author explores how this boundary changed from a mere line on a map to a clearly marked and heavily regulated divide between the United States and Mexico. Focusing on the desert border to the west of the Rio Grande, this book explains the origins of the modern border and places the line at the center of a transnational history of expanding capitalism and state power in the late nineteenth and early twentieth centuries.

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## HISTORIA Y CIVILIZACION

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**Answer book :  
10,001 fast facts  
about our world**

*National Geographic  
Society. (2011)*

REF 031.02 ANS

Covers everything from earth sciences to astronomy; from climate and habitats to human arts and cultures; from ancient history to cutting-edge technology; and descriptions, flags, and statistics of all the countries in the world.

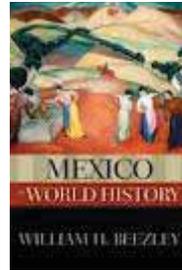


**Cuauhtémoc's bones :  
forging national identity  
in modern Mexico**

*Paul Gillingham. (2011)*

972 GIL

In 1949, a group of villagers and amateur archaeologists dug up what they believed to be the body of the last Aztec emperor, Cuauhtémoc, in a remote village in the mountains of central Mexico. State and local leaders enthusiastically promoted the remarkable discovery, and nationalist celebrations erupted across the country. The festivities ended when professional archaeologists declared the tomb a forgery, igniting the greatest scandal in the cultural politics of modern Mexico. In this innovative study of nationalism, Paul Gillingham pieces together an intricate puzzle that stretches across five centuries and moves from the forests of southern Mexico, where Cuauhtémoc was hanged, through the mountains of Guerrero, where he was re-created, to end in the streets and corridors of power of Mexico City. The analysis captures the complex interactions of everyday people and elites engaged in forging a nation.

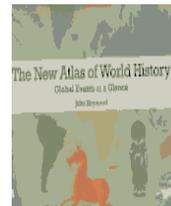


**Mexico in world history**

*William H. Beezley. (2011)*

972 BEE

This history ranges from Mayan and Aztec society to the present day and sheds light on such topics as the three hundred year colonial rule of Spain, during which Mexico became a multicultural society marked by Roman Catholicism and the Spanish language. The author brings this history up to the twenty-first century, with Mexico entering a new era of more democratic politics while facing the severe challenges of international migration, drug cartels, and ruinous economic policies.



**The new atlas of world  
history : global events  
at a glance**

*John Haywood. (2011)*

REF 911 HAY

First historical atlas to present global history in a series of uniform world maps, allowing at-a-glance comparison between different periods and regions. Features 55 specially commissioned full-color maps that cover the whole of human history, from 6 million years ago to today. Accompanying 48 of the maps are detailed illustrated time lines that list important cultures, events, and developments.

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## INMIGRACION

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### **Mexicanos en el exterior : trayectoria y perspectivas (1990-2010)**

*Roger Díaz de Cossío ... [et al.](2010)*

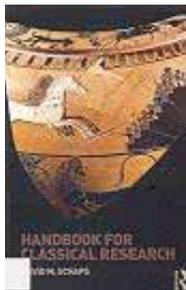
S 305.868 MEX

Recoge el testimonio de diversos actores que participaron en el proceso de acercamiento entre el gobierno de Mexico y la comunidad mexicana que radica en América del Norte. Un mosaico de voces da cuenta de las acciones encaminadas al mejoramiento de las condiciones de vida de las comunidades mexicanas y de los retos que enfrentan.

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## INVESTIGACION

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### **Handbook for Classical Research**

*David M. Schaps. (2011)*

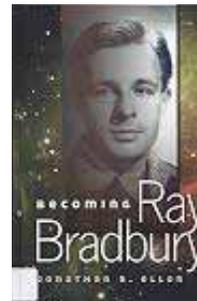
938.0072 SCH

Offers guidance to to learn more about the different fields and subfields of classical research, and its methods and resources. Guidance is giving not only on how to read, for example, and archaeological or papyrological report, but also on how to find such sources when they are relevant to research. Topics covered range from history and literature, lexicography and linguistics, epigraphy and paleography, to archaeology and numismatics, and the study and reception of the classics.

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## LITERATURA

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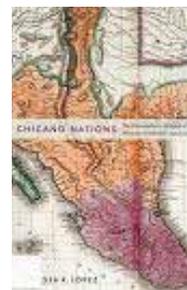


### **Becoming Ray Bradbury**

*Jonathan R. Eller. (2011)*

813.54 ELL

Becoming Ray Bradbury chronicles the making of an iconic American writer by exploring Ray Bradbury's childhood and early years of his long life in fiction, film, television, radio, and theater.

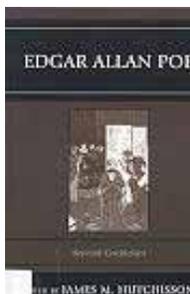


### **Chicano nations : the hemispheric origins of Mexican American literature**

*Marissa K. López. (2011)*

810.9 LOP

Locates the origins of Chicano literature in the global, post-colonial moment at the turn of the nineteenth century, when the Spanish empire began to implode, and colonists in the new world debated the national contours of the vice royalties. Argues that the transnationalism that is central to Chicano cultural production emerges from this moment rather than out of economic conditions that took shape in the mid-nineteenth century that primarily affected the laboring classes. Chicago literature is now and always has been "post national", encompassing the wealthy, the poor, the white and the mestizo.



## Edgar Allan Poe : Beyond Gothicism

*Edited by James M.  
Hutchisson . (2011)*

818.309 EDG

Presents a systematic approach to topical criticism of Poe, revealing a new portrait of Poe as an author who blended topics of intellectual and social importance and returned repeatedly to these days in different works and using different aesthetic strategies during his brief but highly productive career.



## Fronteras de tinta : literatura y medios de comunicación en las Américas : una bibliografía comentada

*Edited by Graciela Martínez-  
Zalce [et al.](2010)*

S 302.23 FRO

La influencia de la literatura en los medios de comunicación ha sido irrecusable desde que éstos aparecieron. Presencia e influencia son en la actualidad recíprocas, pues la literatura comparte, al igual que otros ámbitos de nuestra cotidianeidad, la intervención de los medios. La utilidad de este volumen es la de ser un material de apoyo para la enseñanza-aprendizaje de las humanidades cuando se entrecruzan con la comunicación. El principal criterio para la inclusión de las obras comentadas es su reciente aparición y que dieran a conocer un estado de la cuestión del vínculo literatura-medios de comunicación.

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## MEDIO AMBIENTE

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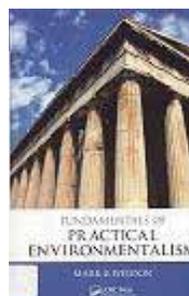


## Climate change and global energy security : technology and policy options

*Marilyn A. Brown and  
Benjamin K. Sovacool.  
(2011)*

363.738 BRO

This book explores the commercially available technologies and practices that can enhance the secure provision of energy services and address global climate change, the barriers to their wider adoption, and the public policies that can overcome those barriers.



## Fundamentals of practical environmentalism

*Mark B. Weldon. (2011)*

333.72 WEL

The book consists of three main sections. Looking at historical and ethical perspectives, the first section examines the theoretical basis for practical environmentalism. The second section explains each of the four pillars in detail and demonstrates how to combine them into a holistic metric that guides environmental actions. The final section presents a number of case studies that run the gamut from small personal choices to the biggest and most contentious environmental dilemmas of the day.

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## MEDIOS DE COMUNICACION

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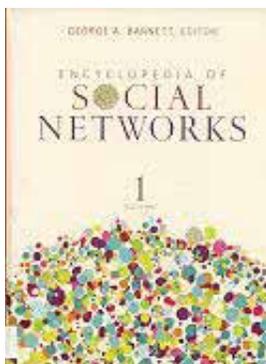


### **Bloggerati, twitterati : how blogs and Twitter are transforming popular culture**

Mary Cross. (2011)

303.4833 CRO

Explores the ongoing digital revolution and examines the way it is changing, and will change, the way people live and communicate. Starting from the proposition that the Internet is now the center of popular culture, the book offers descriptions of blogs and Twitter and the online behavior they foster.



### **Encyclopedia of social networks**

George A. Barnett,  
editor. (2011)

REF 302.3 ENC

This title is intended to establish social networks as a topic of discussion and inquiry. While it does contain technical definitions and brief descriptions of the scientific research on social networks and social networking, the majority of the volume is to inform the reader about the history of social networks play in our lives and how networks may impact social policy and the world in the future.



### **The handbook of global media and communication policy**

Edited by Robin Mansell  
and Marc Raboy. (2011)

302.23 HAN

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the field includes contributions from western and eastern Europe, North and Central America, Africa and Asia; offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy; draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs.

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## NOVELA

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### **Explosive eighteen**

Janet Evanovich. (2011)

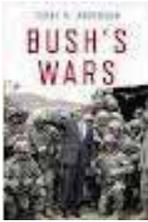
F EVA EXP

Stephanie Plum finds herself in trouble when her seatmate on her Hawaii to Newark flight winds up dead and a motley collection of thugs, as well as the FBI, search for a photo the man was reportedly carrying--a photo that only Stephanie has seen.

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## POLITICA Y GOBIERNO

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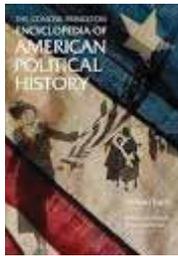


### **Bush's wars**

*Terry H. Anderson. (2011)*

973.931 AND

Provides historical surveys of Iraq and Afghanistan, reviews U.S. policies regarding those nations from 1970 to 2000, discusses events that led President George W. Bush to invade Iraq and Afghanistan, and describes the course of those wars.



### **The concise Princeton encyclopedia of American political history**

*Editor, Michael Kazin. (2011)*

REF 320.03 CON

Provides comprehensive coverage of both the traditional topics of U.S. political history and the broader forces that shape American politics, including economics, religion, social movements, race, class and gender. Fully indexed and cross-referenced, each entry provides crucial context, expert analysis, informed perspectives, and suggestions for further reading.



### **Presidencialismo y democracia en América Latina**

*Compiladores Scott Mainwaring, Matthew Soberg Shugart. (2002)*

S 321.8098 PRE

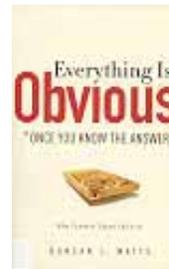
Estudio de las relaciones entre el Poder Ejecutivo y el Legislativo en las democracias modernas. El texto va más allá de la dicotomía entre gobierno presidencialista versus gobierno

parlamentario al examinar las diferencias existentes dentro de los regímenes presidencialistas, diferencias fundamentales en lo que respecta a los poderes presidenciales, el sistema de partidos, la organización interna de los principales partidos políticos y las normas electorales.

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## PSICOLOGIA

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### **Everything is obvious : once you know the answer**

*Duncan J. Watts. (2011)*

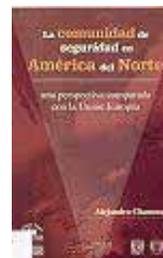
153.4 WAT

Discusses how the concept of common sense is inadequate in an increasingly complex world and draws on multiple disciplines to offer insight into the sources of such topics as popularity, economics, and self-deception.

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## RELACIONES INTERNACIONALES

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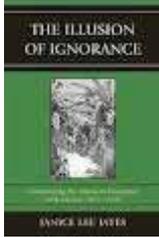


### **La comunidad de seguridad en América del Norte : una perspectiva comparada con la Unión Europea**

*Alejandro Chanona. (2010)*

S 363.1097 CHA

A partir del enfoque constructivista de las relaciones internacionales, en este texto se aborda el estudio comparado de dos procesos regionales que se han empeñado en posicionar a los temas de la seguridad en los primeros tópicos de sus agendas: la Unión Europea y América del Norte.



**The illusion of  
ignorance: constructing  
the American encounter  
with Mexico, 1877-1920**

*Janice Lee Jayes. (2011)*

327.73072 JAY

Examines the cultural politics of the American encounter with Porfirian Mexico as a precursor and model for the twentieth-century American encounter with the world. Argues that American ignorance of the experience of other nations is not so much a barrier to better understanding of the world, but a strategy Americans have chosen to maintain their vision of the U.S. relationship with the world.